



www.SeductionMethod.com

A black and white photograph of a blonde woman with long, wavy hair and bangs. She is wearing a light-colored, lace-trimmed bodysuit with thin straps. She is looking directly at the camera with a slight smile. The background is dark. A large, blue, stylized watermark with a black outline is overlaid across the middle of the image, reading 'www.SeductionMethod.com'.

Seduction Power:

Free E-book Excerpt

By Carlos Xuma

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Introduction

You don't have to feel guilty, shameful, or dirty anymore. I know your secret.

I know what "They" have been telling you, and you've been getting the wrong message this whole time because you thought your desires were "unclean" and "immoral."

What's that secret you're hiding?

You want sex.

You want it. I want it. She wants it.

We *all* want it. Men **and** women. It's perfectly normal and healthy.

Now there are about 5 or 6 billion people on this planet, and we all evolved away from a tribe of a few hundred thousand that originated in an area that is now Africa. We stood up from being hairy little apes, and we stopped dragging our knuckles, figuring it would be a change to start walking upright and get a little civilized.

The way we managed this stupendous feat of changing from hairy little creatures to the people you see today is by having **sex**. Lots of it. Enough to make cute little babies that grow up and have more sex, and more babies ... And then, suddenly, VOILA! You have **evolution**. Pretty cool, huh?

I think you see my point. Sex is not a bad thing, even though there are many who would have you believe otherwise. Where we run into problems is when we start wondering, "Gosh, my *priest/mother/sister/aunt/pastor/friend* (choose your source of guilt and judgment) says that sex for any other purpose than procreation is *wrong*. We'll be banned from Heaven." You mean to tell me that the greatest bonding experience and intimate contact between men and women can **only** be used to make more people?

Look, I won't judge your religious or moral beliefs. That's not my place. But let me share with you my stance on the topic:

I was brought up Roman Catholic, as most Italians are. I went to church dutifully with my parents each Sunday. But my father was more of a free-thinker. He saw hypocrisy and human weakness corrupting this supposedly "holy" establishment. But he

didn't lose faith; he simply questioned the things that other people told him were true. In many cases, those things were very **false**. As a result, I grew up to question beliefs and what was assumed since birth. It's easy to accept what you're told, because then you don't have to go through the effort of thinking.

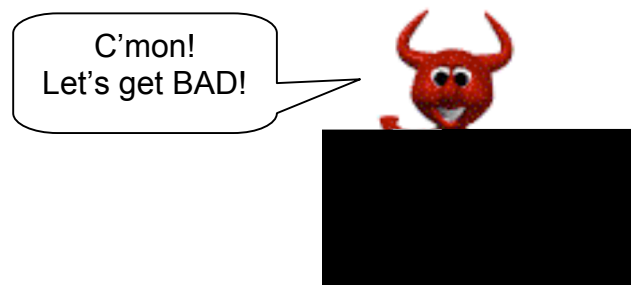
And there if there is one task a man will go to *any lengths* to avoid it is **thinking**.

And, truth be told, most of the people out there (90%+ of the population) is just following the rest of the herd. It takes many years for the voices of reason to get through to the establishment. So old thoughts still persist. Most people still believe after decades and decades of research that colds can be caused by being *cold*. (Blame your mother for that one. "You'll catch a chill!")

Did you know that your religion is considered an inherited trait by sociologists? They consider something that you can willingly choose to participate in as a trait that you acquire from your parents, and from theirs before.

What does this mean? It means that you are expected to take a belief system from your ancestors and almost never question it. You are expected to accept the rules of that faith, even if you are always feeling a little uneasy inside, that some of what they tell you, just doesn't ring true.

Ever notice that these churches always label that small, questioning voice inside of you as "Satan"? If they label your internal compass as some evil being you can't trust – as "bad" – then they can control you and tell you what to think and do.



I'm not telling you to go out and burn your bible or throw away your faith, but I am telling you that if you blindly accept the beliefs that many religions force on you, you will discover that there are many subtle forms of control at work beneath them.

I think you see where I'm going with this. Sexual morality is highly subjective.

We've seen preachers and Pundits fall from their lofty thrones of gold, people like Jimmy Swaggart and the Jim and Tammy Faye Bakkers. We've seen the scandal of the Catholic Church as it tries to hide the fact that when you suppress your sexuality, you create the very devils you claim to fight.

Marriage? I hope you are aware that marriage is a fairly recent invention in our history. Sex before marriage is (and always has been) fairly commonplace. It's a natural desire for us, as natural as the need for shelter and clothing and social ties. You are no more wrong to want short relationships than a person would be to desire a long relationship, even though society has been quick to judge those who don't want lifelong relationships as "bad" in some way.

The problem is that men and women get together for one of two reasons: Attraction, or Necessity. **Every romantic involvement with a woman needs to start with a passionate seduction** to satisfy you and her for the long run, much less the short term. I've gotten together with women just because I thought I could have a long-term relationship with them, trying to ignore that I didn't really feel they were sexually exciting. And that came back to bite me on the ass every single time. I'm sure I'm not the only guy that lowered his standards in hopes of making a possible relationship work at one time or another.

Seduction, gentlemen, is **not** bad.

It is absolutely **necessary**.

There are two ways you can handle your sex life:

1. You can continue to pretend you know it all, and that you're getting the sex you want. You keep doing what you're doing and you'll keep getting what you're getting. If you honestly believe deep in your heart that you are getting all the results you desire, then you're one of the privileged few men who is really achieving with women. Congratulations...
2. You can admit that there's more to learn, and that you can get more than you've been getting. You're willing to set aside your ego and learn what it takes to meet and seduce women. You're willing to invest a little to reap rewards that you will enjoy for a lifetime.

Think about it for a second. There are only a few possibilities when it comes to understanding women:

1. A woman will only sleep with good looking men, or men with money and fame. Qualities that are nearly impossible for you to control.

WRONG. We know this isn't true, because you see average or less-than-average looking guys who get laid, and they don't have any money or fame.

2. A woman will only sleep with men because of luck, fate, or some mystical formula that only the ancients know.

WRONG. There are guys out there who know exactly how to attract women on a regular basis.

3. A woman will sleep with a man because she is attracted to him, because of rules that can be learned and repeated.

RIGHT. A woman sleeps with a man who excites her enough for her attraction mechanism to start. Exciting her is a process of using some established rules of behavior. And these success rules are always repeatable.

Women want sex as much as men do. This isn't any big secret. And if you can understand the objections and hurdles a woman puts in between you and her, you can handle them and navigate right around them, all the way to your goal of seduction.

I'm sure you've been with your other male buddies in a bar and listened to them as they all spot the hot women, and talk a good game about her. They make some analysis of her looks, and then her boobs and her tush. Some of them even make a few comments about what they'd do in bed with her.

But no one ever does anything about it. They are all as clueless and scared as the rest of the guys in the bar who don't have the first idea of how to approach her and interact with her on the same playing field. In their minds, they've already written themselves out of the possibility of sleeping with a woman like that.

A little later on, you see a guy talking with that same woman, and she's laughing away at his jokes, flipping her hair back, and touching his arm as if she's known him forever, but you know she's only just met him. And the worst part is, he's not even good looking! And his tie looks like he just shot his couch. What does this guy have? What could he possibly know that allows him to go in there and be confident to chat up beautiful women?

Self-confidence comes from a belief in yourself, as well as a belief in your abilities. That guy had an understanding of what makes a woman interested, and he only had to take a chance on the first part - talking to her. From there, he only had to engage her attraction mechanism so that she would respond and find him interesting.

I don't know about you, but I got tired of sitting with the guys who were all talk and I wanted to get some of the action.

Here's a secret, and it may make this the most valuable free e-book you've ever read:

Women cannot select the men they feel attracted to.

Women cannot choose this voluntarily, any more than *you* can choose the women you find visually attractive. Think about that. Once you know the principles of how to start her thinking about you in a certain way, you can use them over and over again to get her attraction started for you.

I've seen a lot of other programs and books out there, and this book shows you the reality behind what happens during seduction, from start to finish. You'll learn exactly how to find, meet, attract, excite, kiss, and move all the way to the bedroom with a woman. Cocky and funny only gets you so far before you need the real skills necessary to get you to bed with a woman. There are only a few mental paths at work in a woman, and **The Seduction Method** shows you what they are and how to handle each one to further you toward your seduction goal.

Now, if you're reading this book, I assume you want to learn more about having sex with women. And that's perfectly okay and normal. What I do not suggest is that you use any of these tactics for deceitful or hurtful influence on women. Nor do I want anyone to coerce, force, or use negative manipulation to get sex, or have it indiscriminately or unsafely. You can sleep with women without doing anything deceitful or harmful – to yourself, or her.

Women have always guarded their sexuality. It's been a necessity of evolution, since we were hiding out in caves from mammoths and saber-tooth tigers. A woman could not give herself sexually to a man she didn't think would be capable of supporting her and any child she might have. Her behavior was forged from necessity.

Today, women can engage in sex for pleasure and not worry about pregnancy by using birth control. However, thousands of years of evolution are not cancelled out in just a hundred years of rubbers and pills. But since women haven't caught up to this, we can help them enjoy this freedom and help them overcome their own objections.

Seduction isn't just for a woman you want to sleep with. You can seduce the girlfriend in your life, your wife, or even your friends and family. You can seduce your

boss on a great idea that could get you promoted. You can seduce your dog into doing tricks.

You see, **seduction is nothing more than a highly charged, emotionally persuasive sales job.**

Women want exactly the same things you do: sexual experience, unchained from all the repression and guilt. They want to sleep with you and enjoy physical pleasure. They just have different social, psychological, and instinctual expectations. We explore these in the e-book, as well as discuss the methods of overcoming them so that you *both* can get what you want.

Here's how we're going to learn **The Seduction Method**:

- How to prepare for seduction – what to think, wear, and keep on you to be ready
- We'll go through some basic psychological principles of women (and men) that will explain what the thought process is going on behind the scenes
- We'll go over a simple seduction plan that every man can use to increase his sexual success
- We'll discuss some of the situations you'll find yourself in, and how to handle them
- We'll give you specific strategies and tactics to handle situations as they come up – including phrases and the exact words
- We'll review an actual seduction situation and break down what works and what didn't work

Let's get a few things straight. Men do not want *only* sex. But we do want it sooner and with fewer commitments. Most women treat us as if we're "wrong" for this desire, but it's actually not a matter of "right" and "wrong." It's a matter of doing what you want, with no guilt or manipulation from others to mess with your head. Don't let women make you feel dirty or shameful for wanting sex. It's another manipulation.

So, Who IS This Carlos Guy?

There are a lot of books out there written by people who observe and watch, but never **do**. This is especially true of the seduction systems you see out there on the market. I've read plenty of them, and I'm very sure that most of these guys have dabbled a little with their techniques, but not *lived* them.

In fact, most of the books you get in the self-help sections seem to be written by people who have success in only two things: meditation, and getting their book published. If you've seen the pictures and the biographies of the authors of most of the relationship books in particular, you know that they are just as messed up as the rest of us. (One particularly famous author has been married in excess of five times, and is close to being a certifiable basket case.)

And **none** of them have any experience in *seduction*.

Observation is good, and essential. Most of the great realizations come from observation and seeing what others are doing that works, and then having the ability to write it down in a way that others can understand and use. I, however, can do **both**. Let me give you a little of my own background, and you be the judge of how reputable I am as a source.

Christian De Meo (from ***Dating Dynamics***, our affiliate) has a wonderful saying that he talks about all the time:

*"I had this guy I used to work with back in the financial services business. He always used to say that when he wanted financial advice, he went to the guy with the pile of money that was bigger than his, not some down-and-out stockbroker picking his stocks out of a hat. **If you want to learn how to do something, go to someone who is doing what you want to do.**"*

I believe in that advice, 110%. You can't sit there and watch the game from the sidelines and be what they call a Monday-morning quarterback, the guy that thinks he knows everything about the game, but has never gone out there on the field and **played** it. You need to jump in there and get dirty. As Michael Biehn in the movie "The Rock" says, "Sir, we've spilled the same blood in the same mud."

When I got to my early twenties, I even had a few of what some people call long-term relationships. Mixed in-between was a lot of seduction. Somewhere in my mid-twenties I started to slow down and think about what it was that had created this success I was having. When I started analyzing, I started having more gaps without sex, but much more insight as I figured out what the secret was to attracting and sleeping with women. From average to beautiful.

Then, I had my epiphany, or great revelation. It came when I was dating women from the personal ads in Kansas City. I had met this cute art student who was doing creative landscaping for people's homes in the area. We had gone out one night for some drinks and had a good time. We came back to my apartment, and we were drinking some beer and talking when I had this realization. It was an "a-ha!" moment that I'll never forget.

All this time I'd been working on **what** I was doing to attract and interest women, or **how** I was doing it. What I was failing to see was what **my underlying attitude was** in these situations.

Invariably, I found that these things were consistent about the failures:

- Too "nice" – Made a lot of compliments, a lot of flattery
- Went on "dates" – Took women to movies and dinners
- Too needy – I acted like I wanted and needed their approval
- Waited for signals from her before acting and moving forward (no risking on my part)

And this was what was consistent about the successes:

- Used a lot of humor
- Teasing and making fun of her – treating her like a pesky brat
- Behaved like I didn't need her – very independently
- Moved in aggressively with every woman – regardless of what I thought her interest was
- Acted very arrogant and cocky

When I looked at Lori, the Art Cutie, I suddenly understood what to do.

I put down my beer and asked her, point blank, "Are you attracted to me?" (And my tone said that I couldn't care less what she said.)

She looked at me, a little shocked, and simply said, “Yes.”

Right then and there, I had flipped the switch on to my understanding of how seduction really works with women, and it has *nothing* to do with being a wonderful man. It has everything with being a man who decides what he wants and goes after it.

Without needing it.

It was in the ***attitude***.

Later that night, Lori and I enjoyed some skinny-dipping at the pool in the courtyard of my apartments, as well as several hours of tear-up-the-sheets sex.

Since then, (and this is not bragging, it's to help you realize that I've got the background of understanding to give you the truth about seduction) I've slept with scores of women, and built on that fundamental understanding. I established a new belief system regarding women, and I'm about to share with you the understanding here, in great detail.

Why am I sharing this information?

First of all, because I don't stand to gain by keeping it a secret. Other men deserve to know what it takes to seduce women. They also need to know that it doesn't take good looks, a hot car, or lots of money to do it. If you are able to understand these principles, and I guarantee you will, you can make these strategies work in your life, too.

Love Women

If there's one thing you can do to increase your abilities with women and survive in the seduction world it's developing a genuine love for women. You love their smell, their touch, their looks, their sounds, and their tastes. And you even have to love the things that are **so** female, like their tests and their bratty behavior and their insecurities. All of it.

Love women. The good and the bad.

If you go out and do nothing but seek to get laid for the sake of your getting off, you won't survive. And even if you do, you won't survive well. If you've got any women-hating issues in your system, eliminate them now. Get them out of your system. A true seducer is a gentleman, and he adores women for who they are, not for who he wants them to be.

Women have a nature. It's like the fact that the sun shines, and water gets you wet. When you want it to be otherwise, you're just asking for pain. Accept women the way they are and learn to work with their nature. You cannot seduce a woman if you're trying to change her, or if you resent her because of what she is.

Women Want Sex

Up until the last thirty years or so, it was a commonly held misconception that women were somehow frigid or uninterested in sex by nature and had little or no desire for it except to procreate. This fallacy was created by men who thought that since a woman postpones sex, she only "gives it up" to get what she wants – a faithful husband to provide for her.

Women want sex as much as men; they just have a different timetable and requirements before they do. There has been a lot of sexual liberation for women, and even though there are a lot of women that have occasional casual sex, they are still programmed since birth with the fear of being labeled promiscuous. The label of "slut" is still a fundamental fear of almost all women, and it's probably the most damning of judgments a woman can feel is placed on her.

A woman won't listen to any logical rationalization you come up with for her to sleep with you. Talking to her – telling her all the reasons why she should go to bed with you – including being pushy – *will not work*, and will often backfire and push her away. She has to **feel** like sleeping with you – with her **emotions**, not her rational mind. She has to desire it with her own free will. Remember, people make *emotional* decisions and then justify those decisions later with logic.

(Sex and giving her erotic pleasure is covered in the final chapter of the e-book.)

Busting the Myth of “Speed Seduction”

You may be familiar with the concept of “speed seduction” and what these techniques claim to be able to do. You will find a lot of hucksters out there who are looking to make a quick buck off you, selling you what they call speed seduction programs and e-books. In reality, these “programs” are a collection of hypnotic techniques that would only work on a woman with the intelligence of a mentally handicapped child.

Speed seduction promises one thing: To appeal to a man’s desire to get free and easy sex, as quickly as possible. All those speed seduction techniques do is supposedly shorten the gap from the time you see a woman you desire on the street to the time you get in bed and have sex with her. The concept plays on your impulse for immediate gratification, and it is never as easy as the ads say it is. And it’s *never* that fast.

What you will learn here is how seductions works, from the ground up, and how to do it **as fast as any particular woman will allow you to**. No faster. Why? Because she already has a mechanism inside her that will prevent you from going faster than her engine can take. If you go past the redline, the brakes slam on, the engine seizes, and you’ve failed. But once you learn how to drive this car, you’ll see that you don’t need to worry about destroying it if you just learn the right attitude and techniques.

Call this method you’re about to learn “*speedier* seduction” instead of speed seduction, if you will, because it’s real and it does work. You may not be able to get her *instantly*, but there is really no man who can. You can’t meet a woman on the street and expect to be back at your place having sex in a few minutes. The only place this happens (other than in dreams and with prostitutes) is in porn movies, and you know the real world is not like that, don’t you?

You have one of two choices when you want to learn how to seduce women:

- 1) Buy a “speed seduction” course that promises you that you can get laid tonight by stroking her hand a special way and putting her into a hypnotic trance. You quickly figure out that no man in his right mind could make this work except the guy who invented it. You get discouraged, and you’ve blown \$40 or more on a book you’ll never read again.
- 2) You get **The Seduction Method**, and learn the true principles at work behind seduction. You will find that you can get laid on the first night, or even a couple nights down the road. But you have enough understanding

that the information makes sense and sticks, and you have long-term success. The kind that lasts the rest of your life.

Remember: You don't need a hot car, or a lot of money, or fabulous good looks to attract and seduce women. You do have to have a good attitude, and that's what we'll build here.



You Have GOT To Be Kidding Me ...

"Imagine us at the coffee shop laughing together and having a good time, and later you being at home feeling that you had a really good time and enjoyed yourself spending time with me over coffee. Now when you think about what I am saying, and all those feelings that I am talking about, doesn't it just make sense that we go and have coffee together now?"

I have to tell you that this was an actual posting I found that other "seduction artists" put up on the Internet and seriously feel is going to help other guys out there. Can you see yourself saying this to a woman? Without laughing in the middle of saying it? How about without her laughing in the middle?

That approach is formed from the basis of an NLP (Neuro-linguistic Programming) technique, but has been so grossly misrepresented from the true delivery and technique that you might find yourself trying it out, getting laughed at hysterically, and wondering how the heck anyone makes these "speed seduction" techniques work. And you'd be right to wonder.

You can't just memorize and use these lines with women without a true understanding of what makes her interested in a man, much less attracted and excited. These are the things you will learn in **The Seduction Method**. Not hokey hypnosis lines that you won't be able to understand or use.

Contrary to popular belief, the phrase above would not work with any woman that wasn't mentally handicapped. You have to know that, first, she needs to have certain feelings and understandings in place (along with your attitude) that will make it

simple to get her to go with you to the coffee shop. You shouldn't have to induce a "time distortion" or suggestion (that's the terminology for what this technique is trying to do) in order to get her to come along. You have to do this with fundamentals. Not tricks.

If you don't have the fundamentals, it's like trying to snowboard down a double-black diamond slope the very first time you're on a board. If you actually were able to stay up for any period of time, you'd probably find yourself with a tree implant. And, if by some miracle you made it to the bottom in one piece, you still wouldn't be able to recreate the success if you wanted to go back up the mountain and do it again. You need to know the what-where-when-why-how of snowboarding to repeat this.

That's where your fundamentals come in.

The Fundamental Problem With Men

Guys have undergone a significant change in the last half of the twentieth century, and early into the 2000s. A significant part of the male population has grown up as children of single-parent families, and custody has been mostly left with the mothers.

As a result, men seek approval like never before. We either had mothers that over-protected us, or were never there. And then we lacked good male role models. We grew up learning that our mothers were always there for us, and the way to get what we wanted was through female approval. We wanted mommy to approve of us, so we did what she said we ought to. So, while on one hand we were being conditioned to seek approval from women as our sense of validation, on the other hand we believed the fictitious nonsense they filled us with regarding how to treat women.

"Always respect a woman," they would tell us, which is true, but they never explained that the best way to respect a woman is to show some backbone and grow a set of balls. "Be nice to girls," they told us. Nice, huh? So men were left on their own to interpret "nice" to mean: "bend over backwards and supplicate like a wimp."

We are entering a new age, where men are losing touch with their masculinity. It is going to take an active education of the masses to get this message out to guys everywhere, but in the age of the Internet, I'm hopeful that we can get there. You see, a hundred years ago, a book like this wasn't necessary. Men assumed a leadership role, and while that age of society may not have respected feelings (as today's society seems so obsessed by), it did allow for a clearly defined gender role. Today's men and women seem so confused by what was once the easiest thing in the world to understand: what a man and woman's roles are.

Now, I'm not some kind of chauvinist that believes that women are only good if they're barefoot and pregnant, or that they shouldn't have an equal footing with men in authority and earnings in the workplace. What I have been witnessing in the last 30 or so years (especially in the workplace) is the feminization of men and the masculinization of women. Unfortunately, we haven't been taking on the good traits of either gender. Men have been getting wimpy, passive, and approval-seeking. Women have been getting bossy and aggressive. (The unfortunate thing about America is that our corporate pecking order has convinced women that they need to assume the worst traits of men to make it in business.) Men are trying to be women; and women are trying to be men. It's no surprise that everyone is unhappy with the "single's scene" today. Nobody knows who they are.

This book is necessary today because men and women are losing their essential sexuality. Seduction is a part of that sexuality that is necessary. It's not a bad, manipulative act; it's a validating and affirming act. As men, we owe it to women to become what we once were: strong, decisive, and confident.

NLP - Modality

One of the principles of NLP, or Neuro-Linguistic Programming, is the use of modality. At some point, you should find out what your seduction target's modality of learning is: auditory, kinesthetic, or visual. Most people have a sense that they prefer to use when it comes to their learning style. We all use our hearing, sight, or touch in some way to learn and understand new material. We use them all at one point or another, but just about everyone has one they use *most of the time*. You can figure out which modality it is by listening to how they describe things. Here are a few examples:

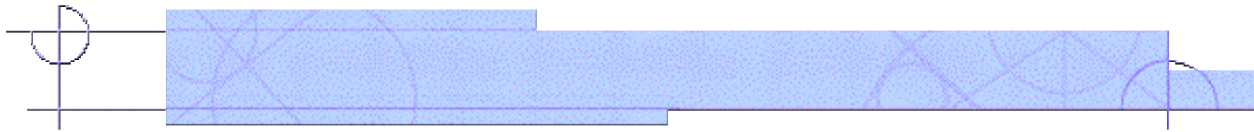
- **Kinesthetic:** "That just doesn't *feel* right to me." "Oh, that *feels* so *cold and depressing*." "I can't come to *grips* with that."
This person is typically a kinesthetic learner. Recognize her by the tactile words she uses. She learns by doing or touching. She probably likes handholding and hugging to establish security. She will also like to fidget by playing with things, like her straw, or toy with the buttons on her jacket. Her hobbies will probably revolve around her modality, too.
- **Auditory:** "That just doesn't *click*." "That just doesn't *sound* right." "I *hear* what you're saying."
These keywords tip you off that she is mostly auditory. The words that highlight hearing are used most frequently. She learns by hearing instructions. This type of woman is very suggestive and responds well to NLP techniques.
- **Visual:** "I *see* what you're saying." "That's not the way I *see* it." "*Looks* good to me."
This person is showing a disposition to visual modes of learning. Even when referring to words or sounds, she will use the word "see" as in the first example. She learns by seeing, or reading instructions with diagrams. She is probably very fashion conscious.

Understanding a woman's modality not only helps you communicate better with her about sex (finding out if talking dirty, watching porn, or dancing close will excite her), but also how she will respond in conversation.

- Use magic on the women that are visual.
- Use your speech and charged words on the auditory ladies.
- And use your sense of touch – palm reading and kino – on the kinesthetic women.

(In the complete e-book, the next section covers kinaesthetics, since it is one of the most important NLP techniques to utilize in your seduction.

I recommend men learn how to use this particular method on **all** women.)

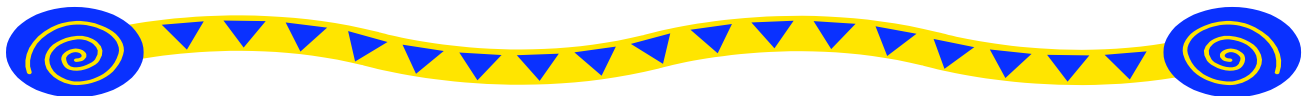


Anatomy of a Seduction

I am going to give you the point-by-point breakdown of an actual seduction performed with a target that was what most men consider a 9.5 on a scale of 1 to 10. This example is being given to ensure that you understand how these tactics work on real live women, and that you believe that it does not require you to either wimp out (write her love poetry and lick her shoes) or that you have to be a GQ model with a Ferrari or a lot of money.

(Just for your knowledge, Mark, in this account, is *not* a GQ model, nor does he have a fancy car – it's a Jeep Cherokee.)

Note: This is a **true** account, though, "Mark" and "Betty" are not their real names. I have transcribed the events from an interview with Mark, a close friend of mine. I am also familiar with Betty, and verified the account with her over drinks.



Mark's Account:

First some background on the target, Betty:

Betty was a former co-worker who I had interacted with many times before. She and I had flirted, but at no time had I ever let on a sexual interest in her. Betty was five foot nine, blonde, and about 110 pounds. She was petite, and very intelligent. She had the body most of the stick-bug models would kill for, and she rarely exercised to keep it that way. She was also extremely arrogant and defensive, which made for some interesting arguments along the way. We would regularly get into contentious discussions about how something should or shouldn't be done at work, and there were times when she ended up storming out of my office, or lashing out in a public meeting. She was what you'd call the textbook definition of "bitch," but it got her what she

wanted from other people. In the end, she and I would always come back around to talking again, usually by the next day. She would even drop hints about not wanting to “dip her pen in the company ink” from time to time, as if to acknowledge that there was some workplace sexual tension.

Betty had some mother issues (not unusual for women as a whole, but this case was pretty obvious.) So I knew there were some pretty typical self-esteem issues at work there. Betty also knew she was gorgeous, and flaunted her sexuality with every man she came in contact with. We would often talk about her search for a boyfriend on the Internet, and I saw first hand how every single guy she met screwed up with her from the start. Many of them would send her flowers on the first date, or even *before* the first date. Others appeared to bow to her every whim. It was entertaining to watch most of the time.

After a while, she was laid off from our company, and I felt a breath of relief. But I also knew I’d miss seeing that perky butt of hers wiggle by my office window every morning. We reconnected via email a few months later, and I told her we needed to hook up for some drinks. She agreed, and we set a time for it on that Friday.

On the night of the seduction date, I knew I was ready for this situation. First of all, I was seeing a couple other women, so I had my bets hedged. This meant that I could go into this date without caring about whether or not I got anything. In fact, I kept her negative qualities up on the front of my mind so that I even went into it with an obvious attitude of reluctance. I didn’t need sex or attention from her, and that kept me at a challenging distance. I also had a sure-thing date lined up the next night, so I knew I wouldn’t have any problems being satisfied that weekend. (Remember, keep a consolation prize.) It was a lot more relaxing to know that, no matter what happened, I was taken care of. I was in charge of my own good time.

We met at a cocktail bar in San Francisco, a trendy little place in the SOMA area of the city. She was already talking with some other guys when I met up with her, which I made sure to let her know **did not** bother me one bit. We broke off and ordered a couple drinks and started talking, catching up a bit on what had been going on in our lives. I also made it clear that I wouldn’t indulge in a lot of negative gossip.

One of Betty’s personality traits is that she likes to stir controversy while demonstrating at the same time that she’s superior because of her intelligence. I smiled when she would make catty comments and always questioned her back about her assumptions.

“So, I hear that Mark isn’t going to get the region when they reorganize,” she said, knowing full well that Mark was a very good friend of mine that I worked with. He

had turned Betty down for a dating relationship some time back. “That sort of figures, doesn’t it?”

I took a sip of my drink and paused. “Really? Hmm. What makes you say that?”

She scrambled to justify her observation. “Well, I mean, after all, he just doesn’t have what it takes to do it. He’s just not that smart. Those guys from New York will cut him up.”

I smiled and took another sip. I waited for the silence to become almost too much to bear. She finally broke it with her impatience. “Don’t you agree? You know what I mean, right?”

Now, in the complete **Seduction Method** e-book, I take this situation (along with the rest of the evening) and break it down, going over what happened over the entire night (well, *almost* all of the night ... some of it will have to remain private.) Then, I go into what the key principles were and how they worked, so that you can see how seduction really works from the outside in. Here is some of that analysis:

Confrontation – The willingness to take her on as an adversary – worked to demonstrate Mark’s willingness to confront Betty. She was always ready to get into an argument or fight, and she thrived on that kind of contention. Mark understood her personality from observing her enough that this wasn’t a bad thing. Most guys avoid confrontation with a woman, and I’m sure Betty’s dates did, too. What she found most attractive was someone who could fight with her *and* knew how to guide all her angry feline attitude in the right direction.

Sexual Power

There are a lot of men with strong repressed anger over the seemingly endless string of hoops guys have to jump through to get sex. This essentially comes from anger over women’s authority and power – the ultimate say-so or say-no. If you find you have a lot of this anger, or extreme bitterness about the process of dating to pursue sex, you’ll have to find a way to let it go if you expect to make any long-term success in the field of meeting and seducing women. This anger is rooted in a deep-

seated belief that since women control the supply of sex, and you have the demand, they somehow own or control **you**.

Nothing is further from the truth.

However, if there is a part of you that has a very difficult time getting over it and accepting that women ultimately can and do say “No” to men, you may wish to seek counseling of some kind. The techniques and strategies covered here are for men with very little (if any) emotional baggage about women. Again, you have to love women, and you can’t be trying to change her if you want to seduce her.

Think about how our society refers to sex. Men are expected to “get lucky” with women, as if all sexual success is based on rolling the dice and seeing who you end up with, and if she will or will not “put out.” Sex is a game of chance, according to popular belief, and if you try to learn the rules so that you can turn the game in your favor, you’re looked on as some kind of cheater.

Why not take a planned approach? Why would you leave your future up to the fates when you have the ability to control your destiny?

Perhaps you’ve heard the serenity prayer:

**Grant me the Serenity to accept the things I cannot change,
Courage to change the things I can,
and the Wisdom to know the difference.**

The fortunate (and unfortunate) part of this prayer is that the responsibility for the courage is still up to you. You have to be willing to go out and change those things to make a difference.

I get in heated debates with many people (men and women) over these concepts, and it is usually because they are fighting these principles with their rational minds. They believe in the way things **should** be, not the way things really **are**.

- Relationships should be built on trust
- That’s manipulation!
- You’re tricking a woman into sex!

They imagine this paradise where no one plays games and everyone loves each other for who they are. They keep telling me the way it *should* be, not the way it *really is*. They don't understand that our rational abilities to decide what relationships and goals we want have only developed in the last couple thousand years. For many millions of years of evolution, we were about as sophisticated as your garden-variety chipmunks when it came to mating behaviors. So don't believe for a minute that your basic responses to behavior are solely commanded by your rational mind. They are not. You have eons of evolution that dictate how successful you can be with women. These are concrete skills and attraction qualities that can be observed and learned, not left to chance.

Threesomes

Again, guys love the thought of them, and women are initially repulsed (even if they would otherwise entertain the notion later, *after* trust has been established.) I don't know what to tell you here, other than if you are looking for this kind of experience early on, you'll have to find a woman with a very open-minded and hearty sex drive willing to indulge you. I believe sex is challenging enough without making it even more intimidating having to perform for two, but it can be interesting with the right combination.

If you're at a bar and talking with two women who are obviously interested in you, don't spring this idea on them all at once. You could risk losing one of them for a seduction if you try to get them both. There's a joke about two bulls standing on a ridge overlooking a meadow full of cows. One says to the other: "Hey, let's run down there and get us a couple of them!" The other bull says with a wink, "Let's **walk** down and get them all."

Threesomes are an advanced step, and you have to learn how to walk before you can run, as they say. First, determine if you're really up to it before you ask a woman to try it with you. If you can, find a friend of hers that she's willing to bring into the picture. She's less likely to go along with a stranger of your choosing. Next, there are a lot of personals (both local newspapers and Internet) that can help you find people looking for this action. Use these resources to help you.

The best way I've seen for getting women interested in a threesome is to start by getting them back to one of theirs (or your) apartment or homes. You start a card game to get things interesting, something like strip poker or strip blackjack. (It helps to be good at either of these games, by the way. That way you're not the first naked one.)

The whole time, you have to be teasing them about their interest in each other and their desire to see the other one naked. When you finally do get them naked, you can then keep the card game going by playing Dare, where the winner of each hand gets to dare the other two to do something. In fact, any game you can think of can be used to start some form of the Truth-or-Dare scenario.

Of course, it helps to have a little alcohol to lower the ladies inhibitions, so make sure you have some beer, wine, or other liquor available. (Of course, I can't condone the use of other mind-altering substances, but I'm sure there are some you can think of that will help loosen up the ladies.) From here, it's up to you to keep the action moving by daring more and more sexually exciting activities. I've always found that the combination of a good buzz and the dynamics of the Truth-or-Dare type games to be enough to get women to try some things that they might not otherwise.

(More details on this strategy can be found in **The Seduction Method** complete e-book.)

SEDUCTION: A Definition

Seduce:

- *To induce to engage in sex.*
- *To entice or beguile into a desired state or position.*
- *To win over; attract.*

Seduction:

- *The act of seducing.*
- *The condition of being seduced.*
- *Something that seduces or has the qualities to seduce; an enticement.*

These are some of the typical definitions I ran across while researching this topic. The common root words that "seduction" is based on meant most literally "to lead astray."

Now, I hope you can see how the word “seduction” is highly charged in our language. The word itself has more connotation than definition, implying that you are manipulating or deceiving someone by seducing them.

There are many kinds of seduction. You are being seduced at every turn in our world today. The media seduces you all the time, but you’re mostly unaware of it. The advertising that companies create is designed to seduce you into buying their products, and a great deal of the time (more than you would be willing to admit) these seductions **work**. You follow up these emotional decisions (that they’ve helped you to make) with your own logic later on so that you don’t have a case of cognitive dissonance. (Cognitive dissonance is where you have an image of yourself and struggle to reconcile any challenges to this image.)

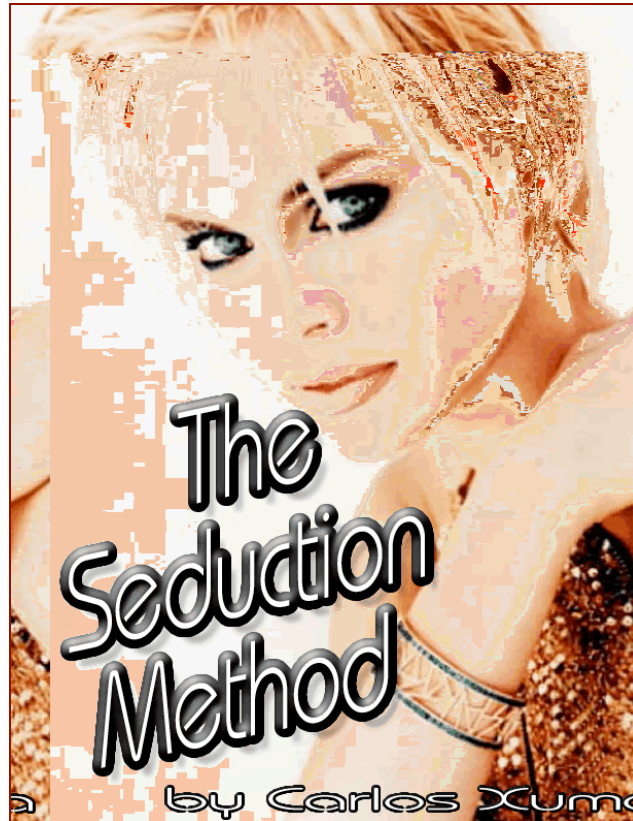
Are you aware, for instance, that television advertising is actually created to be *more* effective if you are **not** paying attention to it? They make it subtly suggestive to your mind so that the key messages (“Cleans better!” “Works the best!” “Tastes great!”) slip into your head below your conscious level of awareness. Commercials are even engineered to be louder than the television shows they’re put in so that they reach you harder and faster.

As you can see, seduction has many places in our society. For the purposes of this book, however, we are going to define it this way:

Seduction: The plan for *letting* a woman have sex with you, over the course of one or more meetings.

In the end, that’s all it really is. You’re going to help her overcome her natural defenses so that she will **willingly** jump with you into bed.

This e-book is a primer of the more detailed information you'll find in **The Seduction Method** complete e-book available at www.seductionmethod.com.



- *Are you ready to learn what the experts know?*
- *Are you tired of wasting time and money reading tips on newsgroups and horrible relationship books that don't give you any idea on what the real deal is with seduction?*
- *Are you looking for a complete, step-by-step method for seduction?*

READ THIS BEFORE YOU GO TO ANOTHER "Seduction" SITE:

Have you ever been to one of those business meetings where they show you an opportunity for making money, and all you have to do are "these five steps" ... And then they bring out guys who are treated like leaders of a cult because they were able to get this system to work for them. "Do this!" they say, and you can make \$200,000

an hour and retire to the Caribbean. You notice that no one else there is having any great success at this, but if **he** can do it...!

You see, most of those seduction sites out there with tips and books with speed seduction techniques are the same as those marketing schemes. Only one guy in a thousand has ever made it work, and they tell you that if you "Do this!" you'll get the same fantastic results. You get their books, and it looks like a magic spell you need to cast with special trance words and hypnosis techniques. (I actually found a book out there that was about using black magic to seducing women. No joke.) It looks interesting enough that it *might* work, you think, but by the time you actually figure out what they're talking about, and that you could never make this work the way the author did, it's too late to get your money back.

You want to be able to sleep with beautiful women, not just the scary drunk women with the pierced forehead straight from some vampire convention. I've been in bars when it's getting close to closing, and you see all the people desperately looking for someone to go home with that night. I saw what was going on, and I put my beer down and walked out, shook my head, and vowed that I would never have to sink that low. I wanted - NO, I needed to figure out how this thing called seduction and sexual attraction worked with women. And when I did, I knew I'd pass it on to other men.

I studied psychology, motivation, human behavior, relationship books (oh, those were the **worst**) ... anything I could get my hands on to figure out how to seduce more women. I found that 99% of the relationship books were crap, and most were written by women who didn't know the first thing about why they kept jumping into those "toxic relationships." I found a few books (which are out of print now, go figure) that seemed to have a few good clues, but they still didn't hit the mark.

Guys, I set out to deliver what these other books cannot. **The Seduction Method** is the most complete and useful seduction information you can get.

It's easy to understand, it's workable, and **ANY** guy can understand and put it to use right away.

- It's not a "system" to learn with fifty special moves and memorized keywords
- It's not a special hypnosis method

- And it doesn't require you to be a slimy bar-rat to get women to feel that sexual chemistry with you.

No lying to women. No tricks.

If you're looking for a magic bullet that will put you in bed with any beautiful woman you want in ten minutes, it doesn't exist. However, you can improve your seduction strategies to the point where you will massively increase your success ratios, just by applying some essential skills. These skills are all in **The Seduction Method**.

The Seduction Method has put together the best of the best when it comes to seduction strategies. You'll understand:

- ☑ Why **seduction is natural and necessary** regardless of your goals, and how you're being seduced every day
- ☑ **The foundations of successful seduction**
- ☑ **What women respond to** in words, touch, and physical posture
- ☑ How to keep your finger on her "**sexual pulse**" so that you **know exactly where you stand through the whole seduction**
- ☑ How to **never get shot down again**, and always have an emergency parachute for any situation

Men today are ***struggling***.

You want to **get laid and enjoy a healthy sex life**, but you're totally mystified about what it takes to **score with women**. There's also so much nonsense out there that it's tough to trust anyone.

Until now...

You see, a lot of guys are not only reluctant to get help, they're downright **stubborn and resistant** to improving their education about women and improving their sexual success. We men need to be know-it-alls and figure it out for ourselves,

and we're convinced that we're already doing what we should - even if we know deep inside that **we're not getting the results we want**.

I used to look at seduction the same way. I figured I was getting all the women I was going to get, and if there were other information out there, it wouldn't help me. My ego was blinding me to the fact that I didn't know everything, and I could find a way to **get more women and sex in my life**. When I gave up having to be right, and I started being a student again, learning from those who were doing what I wanted to be able to do, I started **getting laid** as much as I wanted.

So what is The Seduction Method?

The Seduction Method is a complete, step-by-step process of pick-up and seduction, with examples, phrasings, critical principles and concepts, and much more.

Simply stated, it's a complete program to turn your life around and get you **more success with women** as well as **more sex**.

The Dartboard

Imagine you're a blind man, and you've just been put in a room with a handful of darts. They spin you around and tell you there's a dartboard in the room, and you have to hit the bull's-eye to score. You're left alone to start throwing darts.

By virtue of sheer luck, if you could throw enough darts, you'd eventually get a bull's-eye. It might not be soon, but it *would* happen at some point. Now, imagine if you could get a little practice aiming, and that you were lined up in front of the board. Your odds would improve, wouldn't they? Then, imagine you're given the best darts made, and expert repeated instruction on exactly how to shoot them consistently every time.

Eventually, you'll be hitting bull's-eyes all the time.

That's what this e-book will do for you. **Hone your skills** so that you know exactly what to do and when to score when you throw. When you get done learning **The Seduction Method**, you'll feel like someone just gave this blind man back his sight. Without this kind of knowledge, you'll sit in that room throwing darts everywhere but where they need to be.

Here are just a few of the things you'll learn:

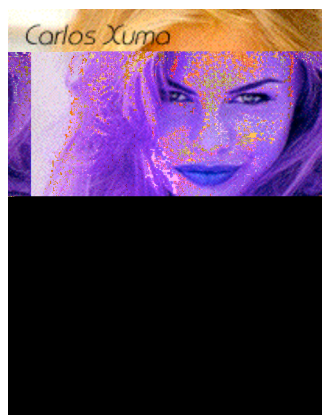
- ☑ **Where to meet women** - for real, and we're not talking about just the frozen food section)
- ☑ **What to say** - exactly what words to use, including the inflection and pacing
- ☑ How to **prepare for seduction** - what to wear, clothes, cologne, shoes, jewelry
- ☑ How to **prepare your inner strategies** - keeping your attitude right and tight
- ☑ **Women's psychology** - what she's thinking during the whole process
- ☑ **Sexual Secrets** - How to drive your woman wild in bed - for real! Learn the truth about the *G-spot*, *cunnilingus*, *anal sex* and much more...
- ☑ **How to progress from a smile to touching to kissing to sex**
- ☑ What seduction really is - (it's not what you think!)
- ☑ What women are really looking for from a man before they give him **sex**, and how to **give it to her**
- ☑ Not only **techniques and strategies**, but how to keep **sharpening these skills and developing them** as you go – be your own teacher!
- ☑ Why you can't aim for seduction to achieve seduction, and **what your real goal** should be
- ☑ Why **women want seduction** as much as you do
- ☑ How to **always be prepared** with your planning horizon so that you never miss a step in your seduction plan
- ☑ How to **rid yourself of worry and anxiety** in the process
- ☑ How to use scarcity and self-interest to your advantage
- ☑ **Increasing your desirability** in women's eyes
- ☑ How to **talk to a woman** and avoiding conversational mistakes
- ☑ What you do say to her to put her into a **passionate, suggestive state**

- ☑ **The Romantic Veil of Illusion**, and how to pace yourself to stay on track
- ☑ How to **get past her defensive shields**, and recognize her triggers
- ☑ The Sphere of Control and the Sphere of Influence
- ☑ **How to be the jerk women adore**
- ☑ Developing a baseline for **seduction success**
- ☑ **Your appearance** - how to **maximize your assets**
- ☑ How to handle introversion (for the shy seducer)
- ☑ How to **break down** her trust defenses
- ☑ **The Role Reversal**, and how to **seduce her with your humor**
- ☑ **Social Proof**, and how it is essential to your strategies
- ☑ Dominant and Submissive behaviors, and how to use this in Seduction
- ☑ **Handling seduction setbacks**, like her friends, excuses, and anger
- ☑ The **TRUTH** about **one-night-stands**

The Seduction Method *works*, and it's a collection of compiled techniques from over twenty years of dating, as well as the latest understanding of male and female psychology and physiology. You'll learn the reality behind a woman's eyes and how to read her like a book.

No more confusion.

No more frustration, feeling like she's from another world.



You'll also get the bonus e-books: **The Language of Seduction** and **Meet Her Now** – the complete guide to meeting women. Here are just a few things covered in the bonus e-books:

- ☒ **The Language of Seduction**: A complete glossary of seduction terminology, so that you know how to think and understand the terms used in seduction, both online and off. When you talk with a master seducer or read a posting, you want to know what the DAI (Dead Approach Invitation) is and what to do when the LJBf is thrown at you. Do you know what a PAWN is and how to use one? This terminology is critical for your ongoing learning from other Seduction masters.
- ☒ The simple **5-step success plan** outlining how to take things from the meeting to the end of the seduction
- ☒ The **"T.E.D."** method of **meeting any woman at any time**
- ☒ The one hurdle to overcome with a woman to **ensure success in seduction** - the keystone to her defense system that will **crumble her resistance**
- ☒ What a woman really decides in the first few minutes of meeting you (and it's not just if she's going to sleep with you)
- ☒ How to **fill your pipeline for maximum results** from your pool of seduction targets
- ☒ Why "working up your courage" never works, and what to do instead
- ☒ How to **find an "anchor" with every woman** to begin your approach
- ☒ Why a woman never "misses out" on sex

- ☒ How to turn the introduction around so that you are 'testing' her
- ☒ The **three qualities** you test a woman for seduct-ability
- ☒ How "stereotypes" work during the approach
- ☒ **The essential elements of an effective approach**
- ☒ **Manufacturing your own approaches** and the formula
- ☒ How to avoid the obvious to **appear unique to women**
- ☒ **The Failure Logic** of the average male that stops you from approaching
- ☒ How to "**dare**" a woman into interest for you
- ☒ How to disengage to ensure you get to continue your seduction

And so much MORE

"All men are self-made, but only the successful will admit it."

Almost every man I've ever known who failed to achieve in life has always done two things consistently:

- When he's successful, he takes all the credit anyone will give him
- When he fails, he passes the blame on to someone or something else.

There's a great story about a coach who was being interviewed after a big victory on the field. He said, "I got out there, and I showed our guys how to beat the other team. We pulled it together and I think we demonstrated how superior we were as athletes." And then the sportscaster asked, "What happened last week? You lost that game." The coach said, "Well, it was raining." The sportscaster took a moment and then said, "But not on the other team?"

Seduction Tip:

Sure, on one hand you get a message from your lady friends that they just want a 'nice' guy they can talk to, but what they're really saying is that none of the guys out there really raise their pulse above the level of comatose.

Nice = Exciting

By "nice" she doesn't mean "safe and boring;" she means someone that can **excite** her and give her a fun time.

And, yes, my boy, fun also includes sex.

Stop me if this sounds familiar: You're out on a date with Virginia, the attractive blonde from accounting, and you've just walked her to her door, being the gentleman that you are. You lean in for a kiss, and she gives you a peck on the cheek, along with that sweet smile that makes you sick. You feel a mix of feelings right then: frustration, anger, embarrassment, humiliation, and exasperation. She says she'll "talk to you soon" and walks inside. You go back to your car and beat your head on the steering wheel. OR, you walk her to her door and ask, "So can I come in for a minute?" and she smiles with that sickly sweet smile, saying, "Well, sorry, I need to get early tomorrow, so I need to get some sleep. Okay? Talk to you soon!"

Why does this keep happening?

Or, how about this situation: You're at a club and you've met Chastity, the gal with the hot body that makes Britney Spears look like Ronald Reagan. One minute you were dirty dancing with her, and now she's about to walk off with her friends ... What do you say to stop her and not let her slip away?

You don't need another book that tells you a thousand and one ways to make her come like an erupting volcano when only a couple are necessary. You also don't want to see another book that wastes fifty pages telling you what you could do in bed when what you need to know is how to get her into bed in the first place.

Not enough for you?

Well, here's just a little bit more that you'll learn in **The Seduction Method**:

- ✓ **Charged words** and how to use them
- ✓ **The Ultimate Seduction Secret** - the one thing you need to do well to *seduce any woman*
- ✓ How to communicate through body language and voice inflection
- ✓ How to **stay in control** of the conversation
- ✓ The power of *Destiny*
- ✓ **Competition** - never let it affect you
- ✓ Avoiding the Crazies - never be stalked
- ✓ **The Seducer's Utility belt** - what to never leave home without (and it's not your credit card...)
- ✓ Turn your home or apartment into a **seduction lair**, with all the details for when you **get her back to your place**
- ✓ The **top Seduction Skills** to develop for maximum impact
- ✓ How to effectively use wingmen
- ✓ The complete **Seduction Method Progression** with the steps, foundations, and explanation of seducing from start to finish
- ✓ The power of the **Ultra-Pause**
- ✓ How to perform **conversational bridging**
- ✓ Avoiding **The Therapist Trap**
- ✓ Teasing her to **turn her on**
- ✓ **Complete approaches** for meeting situations, such as the grocery store, coffee house, bar, dance club, on the street, and more!
- ✓ Learn the **best seduction props and setups**
- ✓ How to use the Takeaway to **drive her crazy for you!**
- ✓ **The Last Ditch** - your parachute and safety skill for *catching the ones that almost get away*

- ☑ **The Seduction Types** - how to figure out which a woman is and what will work
- ☑ **Anatomy of a seduction** - A complete seduction, analyzed, explained, and dissected – from real life!
- ☑ Overcoming the trickiest obstacles in seduction- like **stealing her from another man**, or if she knows you've got another woman!
- ☑ **NLP** - Neuro-Linguistic Programming - What it is, and how to use it to pull her in
- ☑ **Kinesthetics** - Where to touch her and when

There's over **300** pages of high-quality seduction strategies in this book. That's over **100,000** words of Seduction wisdom. This is no skimpy book with huge margins and oversized type. You'll be reading **The Seduction Method** for days, and *living it for a lifetime*. Can you imagine the power that this book will give you?

I know you're also wondering a few things right now ...

- *Will I have to change myself?*
No, you don't have to change your personality. You don't have to become some altered personality just to meet and seduce women. You will have to grow and develop as a more confident and secure man, but that isn't news to you, I know.
- *Will I have to learn some weird hypnosis patterns?*
No, you don't have to memorize patterns, or magic words, or special trance sequences. You know why? Because they almost never work. The fundamentals are what works, every single time.
- *Will I have to be a jerk or an asshole to women to seduce them?*
ABSOLUTELY NOT. The premise of **The Seduction Method** is that you don't have to do anything disrespectful or mean to women to succeed with them. Chances are you've seen too many guys who abuse their successful seduction habits.
- *Will I really learn the **True** methods of seducing women? Or is this just some collection of ripped off tips?*

The Seduction Method is a completely new and thorough process of seduction. This is original content, based on decades of experience (successes and failures) in seduction. You're going to get the true methods of initiating a woman's interest and attraction for you, as well as the complete progression to take it from the first meeting to the first sexual encounter. You'll have all the knowledge you need in this one book.

Ask yourself:

- How much would the knowledge that will put me in bed with any woman I want be worth to me ... ?
- How much would it be worth to you to learn the secrets of seduction that can be used today, not after you've taken a course in Self-confidence ...?
- How much would you pay for an expert tutorial on getting the sexual success you've always dreamed about?

Consider this:

One-on-one coaching with an expert on any subject is going to cost you at least \$50 or more an hour. Coaching with a professional gym trainer costs around \$150.00 a week for just three sessions.

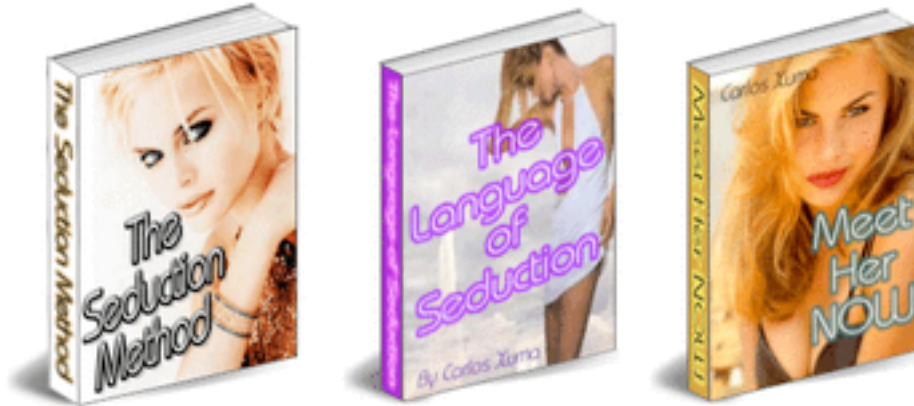
If you go out and buy four women each a drink (which you should never have to do once you have this program) you're dropping around \$30.00. A dinner with a woman costs **at least** \$50-75.00 these days, and that doesn't even include your drinks, or whatever you do afterwards.

Aren't you sick of throwing away \$50 or \$100 a night on women for little or no return?

How much is it worth to you to improve your success with women for the rest of your life? To have a resource that you can return to time and time again? \$200? \$500?

You can't even touch a seminar with an expert for less than \$150 these days.

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The price of success is the effort you pay to develop **character**.