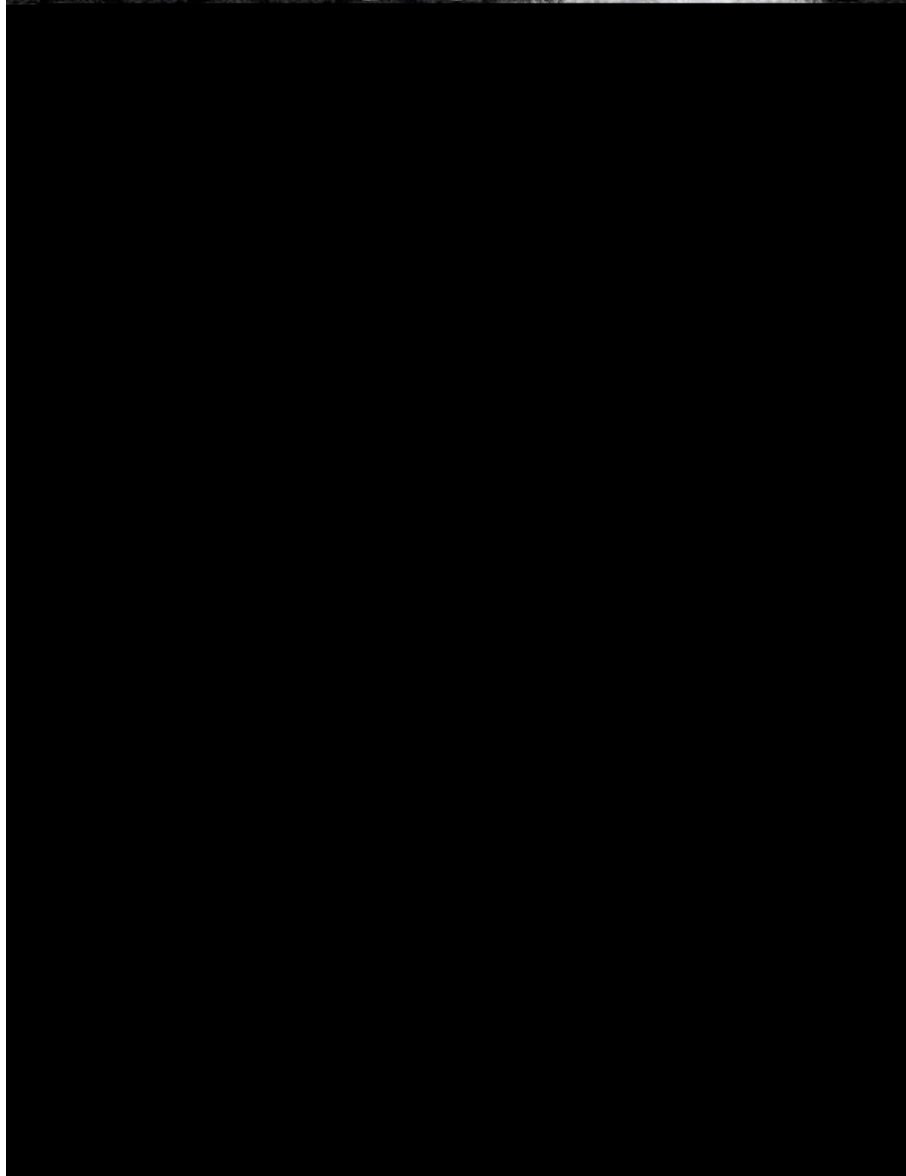


Dating Dynamics:
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DATING DYNAMICS

Getting Men More Success With Women

by Carlos Xuma

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**The Victorious army wins first and then seeks battle.
The Defeated army battle first and then seeks victory.**

- Sun Tzu

I'm going to assume you're a winner. You must be. How do I know? Because you are doing what most men will **not** do: You are seeking to better your understanding of women and relationships.

Think about it, women are given all the advantages over men in the area of dating and romance. They're brought up on a diet of gossip and socialization with their girlfriends and they learn how it all works. Women share information freely, they're collaborative, and they help each other out.

Men? We go at it all alone. Part of our stoic nature, I suppose. When was the last time you asked a male friend how to handle a dating situation? And if you have (which I know is rare) I'll bet the information you got was about as useful as a porno movie featuring Martha Stewart. Men are socialized as individuals, relying on our own wits and wiles. And, unfortunately, we let our egos get in the way of learning and growing.

Here's what I propose we do:

We are going to use our male strengths, the way women have used theirs for countless centuries, and we're going to play their game by our rules.

I'm going to blend in some Eastern Philosophy, some sales and techniques of persuasion, some psychology, and anything else I can find to give you the edge, and confidence in the dating world. I'm going to give you tips, pointers, specific things to say, situations, tricks and traps, mental attitude adjusters, inspiration, wisdom from the best, and role models to emulate.

My information and training comes from the **real** world, not another fluffy book in the self-help section of the bookstore that says the way to a woman's affections is by Prince Charming your way into her heart. Poems, flowers, and expensive dinners aren't necessary to find a woman.

You don't need to be *feminized*; you need **information** to make the right decisions and give women what they're really looking for.

I'm going to give you the secret knowledge you need to make better decisions about the dating relationships you enter, whether short or long-term. This e-book, along with my many other programs, will help you understand women, get more dates, and have more success in your dating.

Your goal is to date enough women that you will gain more experience, determine what you're looking for, and have the self-confidence to *get it*.

It's *not* about treating every dating experience as if the person you date you have to stay with forever. (It's okay to date with no purpose other than to have fun, contrary to what women try to make you think at times.)

When you date only one woman at a time, as most men do, you fall prey to misconceptions and bitter downward spirals of attitude, which then crimp your ability to meet more women. It just gets progressively worse and worse.

But when you meet and date *many* women, you have the ability to learn more about what does and doesn't work, and find those traits you desire versus the ones that drive you insane. You'll take control of your dating experience rather than *it taking control of you*.

Sexual Power

There are a lot of men out there today with a lot of repressed anger over the seemingly endless hoops guys have to jump through to get sex. This essentially comes from anger over women's authority and power – the ultimate say-so or say-no.

If you find you have a lot of this anger, or extreme bitterness about the process of dating to pursue sex, you'll have to find a way to let it go if you expect to make any long-term success in the field of meeting and dating women. This anger is rooted in a deep-seated belief that since women control the supply of sex, and you have the demand, they somehow own or control you.

Nothing is further from the truth.

However, if there is a part of you that has a very difficult time getting over it and accepting that women ultimately can and do say "No" to men, you may wish to seek counseling of some kind. The techniques and strategies covered here are for men with very little (if any) emotional baggage about women. Again, you have to love women, and you can't be trying to change her if you want to seduce her.

Think about how our society refers to sex. Men are expected to "get lucky" with women, as if all sexual success is based on rolling the dice and seeing who you end up with, and if she will or will not "put out." Sex is a game of chance, according to popular

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belief, and if you try to learn the rules so that you can turn the game in your favor, you're looked on as some kind of cheater.

Why *not* take a planned approach? Why would you leave your future up to the fates when you have the ability to control your destiny?
Perhaps you've heard the serenity prayer:

**Grant me the Serenity to accept the things I cannot change,
Courage to change the things I can,
and the Wisdom to know the difference.**

The fortunate (and unfortunate) part of this prayer is that the responsibility for the courage is still up to you. **You** have to be willing to go out and change those things to make a difference. No one else can do this for you.

I get in heated debates with many people (men *and* women) over these concepts, and it is usually because they are fighting these principles with their rational minds. They believe in the way things **should** be, not the way things really **are**.

- Relationships should be built on trust
- That's manipulation!
- You're tricking a woman into sex!

They imagine this paradise where no one plays games and everyone loves each other for who they are. They keep telling me the way it *should* be, not **the way it really is**. They don't understand that our rational abilities to decide what relationships and goals we want have only developed in the last couple thousand years.

For many millions of years of evolution, we were about as sophisticated as your average chimp when it came to mating behaviors. So don't believe for a minute that your basic responses to behavior are solely commanded by your rational mind. They are not. You have eons of evolution behind you that dictate how you attract and find a mate.

These are concrete skills and attraction qualities that can be **observed and learned**, not left to chance.

I've tried it all. The good and the bad. I've joined dating services, done the singles bars, online dating, placed personals, and attended speed-dating. I'm here to give you knowledge from experience – 20+ years of dating. I've made many mistakes, and I've had a lot of success. The truth is, I learned more from the failures, so I wrote this to save you some of that pain and give you all of the gain. I feel I have a gift of perception, to see the dynamics that evolve between men and women, and I want to spread this word so that men and women will both benefit.

Take what I give you and **own it**. Make it personal and authentic, memorize it, re-write it, and then get to work. Consider this your dojo – a training room for the arena

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you're about to enter. This book will give you the finest martial arts moves on the block. Your Kung Fu will be the best.

When we're done, you're going to have knowledge that most men will glimpse but never understand. Remember the words of Goethe:

**"Knowledge is not enough, we must apply.
Willing is not enough, we must do."**

And the advice I offer to you,

If you keep doing what you've been doing, you'll keep getting what you've been getting.

Let's Get Started...

Women are not like men in their thinking about sex and relationships. You need to accept this Truth. Too many men spend their entire lives trying to "figure out" women, or understand them. You don't need to understand, only **accept them as they are** and take it from there. Once you observe female behavior and stop trying to put it into **your** terms can you move beyond the behaviors that have held you back for so long.

What is so unique about the first couple weeks or months of dating that makes it such a volatile time in a relationship?

Consider this: The early stages of meeting someone, determining if that chemistry is there and pursuing it with the right energy, is mostly **art**, not science. It is addressed with the most primal of human emotions and psychological processes. This is a zone where the know-it-alls pretend they know what's going on based on a PhD. or book experience.

But, if you take notice, almost none of the relationship books out there from the supposed "experts" address the reality of successful male dating techniques and finding a quality woman. They all cover the later stages, where the couple has gotten past those awkward first couple months of lust and uncertainty, and they discover that they have to *work* to keep it together. Too often, people stay together at this point only because they remember just **how hard it was** to get past those first few weeks or months.

The Big Trap

The biggest psychological hurdle for you to overcome with yourself is the desire to jump too quickly into a steady, consistent relationship.

As men, our nervous systems are tuned slightly different from women's. Women derive enjoyment from the rollercoaster ride of their emotions. They feel fully engaged and alive when they are experiencing ecstatic highs and lows in their emotional spectrum. Men, on the other hand, enjoy smooth waters. We derive our satisfaction when we're on a very level course, with little turbulence.

What this means to you is that while you are in a hurry to find a decent woman you can have a smooth ride with, she's not looking at the same picture. She sees the potential for pain in risking her heart to you. True, she wants monogamy – one man – but she'll go at her own pace.

Men and women are on two different timetables with respect to relationships.

The Big Trap that I'm referring to is that you are in too much of a hurry to get into a steady relationship and out of the dating world – and for the wrong reasons. This trap presents itself most often to the guys that date infrequently or tend toward monogamous behavior. (Women are subject to this trap, also.) Those that are comfortable playing the field and dating many women – as I preach to you to do – do not suffer from this syndrome.

You, as a man, want to get out of the wild turbulence of the dating 'scene' so that you can establish one woman in your life. There are many reasons men slide into fast monogamy roles, and an incorrect understanding of female expectations is one of them. They think that the only way they'll get laid is to pretend to commit.

Another reason men move too fast is that guys don't like the ambiguity and having to wonder every day if they're going to get any sex. If they really understood how much opportunity there is out there in the singles world, they wouldn't be in such a hurry to close off their options.

Here's what happens when you fall into the trap: Your mind is conditioned to consistency, as I discussed. As you date, you find yourself excited by meeting new women, but with a lack of understanding, your misses are much more frequent than your hits. This leads to discouragement. You start really doubting yourself, and your self-esteem takes a blow. Then you feel more negative about the process. You stop being able to improve your technique because all you see is failures. You swear off dating for a while, often with a hidden animosity toward women. After all, the singles scene is bloody, isn't it?

Ultimately, you have to learn how to **love** being single.

Addiction

Love is a drug.

It's potent, it's euphoric, and it is psychologically addictive. With that addiction comes many of the same effects you see in chemical dependencies. Understanding this dynamic makes it almost essential that you understand how you can become a pusher yourself – for the best drug on earth.

When you first meet with a woman, you want to give her an exciting, euphoric experience. You want her to have fun. When you can do that, she will feel a little rush, just enough to make her feel different. The last ten guys might have brought her to a fancy restaurant, but none of them raised her pulse by more than five beats.

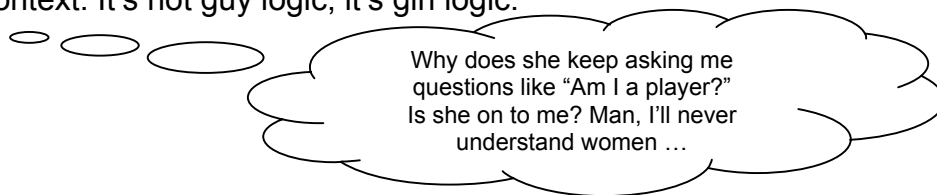
You want to get her a little tingly. And you do this for “free” the first few times. You don't need repayment in sex or immediate pledging of her love. Just a kiss goodnight. You're patient. And in between, she dreams of another chance to score another shot of the Love Drug. And with each meeting, she'll gladly give more and more to get it.

Getting Started – Understanding Relationships

Let me begin by saying that I believe that Darwin had a lot on the ball. Even if evolution isn't the **primary** determinant in the progress of a species, it sure as hell makes sense to me that *those who adapt and learn how to thrive in an environment will survive and get to influence the next generation*. There's no heresy there. Those who win the wars get to write the history. Those who live on, get to leave their legacy, in many different ways.

Women and men are different, but not so different that we can't understand each other. Our physical forms haven't had to evolve much over the years to accommodate survival. (Last I checked, I didn't have claws or night-vision.) But we have had to evolve our way of *thinking*. Our brains developed to facilitate reasoning on many levels, and the teaching we passed on would have to evolve as well. *What we think about* ourselves, our world, **everything**, evolved from previous ignorant assumptions. In short, society as well as parents taught our children the skills/beliefs they needed to survive. What works (i.e., gets results) is used.

I believe women are who they are and behave the way they do because of both biological and societal evolution. Women act from emotion, in most situations, and it's irrational. But, it **can** be understood, and that means that it's really an *emotional* logic. It makes sense in its own context. It's not guy logic; it's girl logic.



Women are not like men in their thinking about sex and relationships. You need to accept this Truth. Too many men spend their entire lives trying to "figure out" women, or understand them based on their own thinking. You don't need to understand, only accept them as they are and take it from there. Once you observe female behavior and stop trying to put it into **your** terms can you move beyond the behaviors that have held you back.

The things I'm about to tell you will give structure to a concept that was once foreign to you: women, dating, and relationships. I will do this by teaching you techniques and styles of handling yourself that will enable you to develop your skills.

In the first stage of dating, the most unstable time, between first meeting a woman and your tenth date, you are in an extremely hazardous region. You need structure and method to navigate these treacherous waters.

Later, however, if you do want to evolve a relationship with a woman, you will find the freedom to open up, and progress to a more intimate bond. Some of what I will teach, though, must be used for as long as you stay with a woman, beyond marriage to the end of your days with her.

Seduce Her ... Because It's What She WANTS.

I'm going to start off with a sensational statement:

**No matter what today's pop culture and media tell you,
women don't want men who are "feminized."
They want men who understand women, but behave like MEN.**

Every romantic involvement with a woman **must** begin with a passionate seduction in order to develop into anything further. You cannot start out as friends and hope to turn it into romance later on. ("Friends first" is a myth.)

Remember: Seduction isn't bad or wrong.

It's absolutely **necessary**.

Picture this scene: a guy is talking with a beautiful woman. She's laughing away at his jokes, flipping her hair back, and touching his arm as if she's known him forever, but you know she's only just met him. The worst part is that **he's not even good looking!** And his suit looks like he just shot his couch. Eventually, she leaves with him.

What could this guy possibly have or know that allows him to be brave enough to jump in and attract beautiful women successfully?

He has some of what I call the Critical Success Factors (the "Three S's") with women:

- **Self-confidence**
- **Sense of humor**
- **Self-control**

These traits combined create a powerful communication style that will put you over the top with **any** woman you desire. Good looks are not – repeat – **NOT** necessary.

Here's a secret, and this may be the most valuable information you'll ever read:

Women cannot logically choose the men they feel attracted to.

They cannot choose this voluntarily, any more than men can choose the women they find visually attractive. Your attractiveness resides on a subtle layer of communication, just below the surface of your appearance. Once you know the principles of this communication style, you can use it whenever you need to get a woman interested in you.

Women **want** to be seduced by men. But only by a man who initiates in the right way.

So, how do you use this?

Begin with these critical principles:

- A woman does not want to be constrained or confined.

You cannot come on too strong or threaten her freedom. If you do, she will rebel and disappear. You must always be an inch out of reach for her to feel comfortable letting you pursue her. She must never feel as if she's tied down unless **she** chose to commit.

- A woman will feel attracted to men who tease and challenge her.

Teasing raises frustration, which starts her attraction. To the degree that you can remain elusive and retain the aura of a valuable commodity (i.e., hard-to-get, wanted by other women) you will command her respect and attraction. In other words, she wants what you do not easily **give** her.

Forget anything your mom or dad may have told you. Ignore the advice of your jaded, bitter female friends. If you want to learn what women really want, throw logic out the window. Start watching what women actually **respond to**, not what they **say** they want.



Remember: Insanity is doing the same things over and over and expecting different results.

POSTURE

There is a facet of male confidence called posture that bears some discussion. It's called Posture.

What exactly is posture? Well, simply put, it's your ability to feel like you have control over the situations you enter with women, whether this is asking for the phone number, date behavior, sexual initiation, whatever.

When you go out on a date, you have to enter the situation with self-control and assurance. This assurance comes from the deep-seated belief that you are the one with the goods - this woman needs something you have.

Posture can be gauged on a scale, like those wide speedometers on old luxury cars. On the far left (near 0 mph) is your total ambivalence (and just a bit of avoidance) to the situation or woman. On the right (where your engine is maxed out), you are hopelessly obsessed, anticipating and bemoaning every waking minute you're not near her. In the middle is a comfortable place for the needle to rest. You occasionally think about her, but you know you can also remain detached.

Think of how you felt when you knew someone you were not attracted to had a crush you: Part of you was flattered, but mostly you could not have cared less.

Think of how you treated her. You were probably cool and a bit aloof, not wanting to instigate further feelings of attraction on her part. The ironic thing is that this only made her want you more.

The point here is that you should strive to emulate this kind of attitude with every woman you relate to. The trick is that you practice this cool detachment with a balance of flirtatious interest, but only enough to give them some doubt about your intentions -- Mystery.

Emulate the masters: James Dean, Sean Connery, Cary Grant, John Wayne, Clint Eastwood, etc. These guys were a bit sexist in their day, but they displayed the stoic example of male posture: Their personas said they didn't give a damn if the woman they were with wanted them or not, and that is why they were admired by men and women alike.

But keep in mind that posture is not just a hardened visage of manliness. To the contrary, your ability to remain vulnerable and flexible is essential to success. The man that is rigid and unbending will break (as the Taoist saying about the reed in the wind.) Balance your firmness with a measure of emotional warmth.

(Another possible trap of false posture is the manipulation of a woman's self-esteem, and you should avoid this as well. It can be tempting to use a woman's insecurities against her as a tool to control her. This is not the correct use of posture.)

You'll know you have posture when you have the will to get up and leave ANY situation you happen to be in with a woman if it suits you.

You'll be able to pull back from a kiss first, thus leaving her wanting more. You'll be able to call her bluffs and tests. You'll be able to turn her down for a date because you're busy. You'll be able to walk away from a potentially poisonous woman, no matter how beautiful. You'll be able to turn her down for sex because you have alternatives and options - as well as knowing that she needs it more than you.

Posture

She'll respect you and admire you for keeping it, no matter what. And you'll respect and admire yourself, too. Imagine what that will feel like.

The core of your posture is this:

I am better off alone than with the wrong woman!

The Point System

The most important part of dating for men is maintaining a good attitude, and a strong, positive attitude. It's one thing to not be bitter when you face rejection and your fears with women, but it's another to make sure that you're keeping up your posture.

In short, your posture is your overall status level with a woman. Your posture can range from total supplicating wimp on the left end of the scale, and hardcore self-interested jerk on the far right. You are shooting for something a bit over to the right of center when you first start dating a gal, and you ease off until you are at a good equilibrium somewhere near the middle.

One of the most effective tactics for letting a woman know that you are self-confident is by showing her that you are not the kind of guy who takes whatever is handed to him. You have standards, and she has to live up to them.

The tactic I'm about to teach you is exceptionally effective, as it communicates your posture right away. (This technique is also an excellent variation of the "neg-hit" or negative hit technique where you let a woman know she isn't getting any breaks for being attractive.)

The Point System goes a little like this:

John is at a bar with Mary, who he just started talking to. He's been talking to her for a few minutes, and there seems to be a good vibe. Here's their interaction:

John: "So, I've always thought of snowboarding as more free-form than skiing. You can do quite a bit more freestyle activity. Of course a lot of skiers tend to complain about snowboarders."

Mary: "Sure. I've been skiing all my life, and I've never really had any problem with 'boarders. They're like the hippies of the slopes."

John: (Nodding.) "Hmm. That's a good analysis. You just scored a few points with me. I might be seen skiing with you." (smile)

Or,

John: "Let's see, my favorite movie is probably 'Spiderman.' I think they had good effects and a good story for a comic book movie.

Mary: "Yeah, I liked it a lot, too."

John: (Looking impressed) "Wow! I'm impressed. You scored some points there. A woman who appreciates a good super hero movie."

Now, you see what is happening here: John made it clear that he is not out to win Mary's approval. She has to win HIS. By telling her that she scored some points with him, he's also telling her that he wasn't so sure about her. She has to WORK to gain some credibility with him. John comes across as **more valuable** since he is not a free commodity. He's sending a subtle communication to her that he is not like other guys.

Your objective is to communicate superior value to her. Ultimately we all want to be with people we consider to be of high social value.

Use this maybe once or twice in your conversation, and don't overdo it. The trick of this is to make sure that you aren't giving her too much confidence along the way by awarding her too many "points." She has to wonder where she stands with you. The best way to do this (and it's required to complete this strategy) is to take away points from her later in the conversation and see how she responds to the challenge.

Mary: "I'm not a big fan of Jackie Chan."

John: (Shaking his head.) "Uh-oh. I'm going to have to take a few points off for that. How can you not like Jackie?"

John just communicated his implied disapproval with her, and if Mary is at all interested in him, she'll come back with something to try and win those points back. If she wants John, she'll also want his approval.

There is always the danger of this tactic coming across as arrogant, so handle the delivery fairly delicately. It's best to have something to say immediately following the "You scored points" line so that it takes a little of the edge off and it's not hanging out there, waiting to be shot down.

Be aware that many women aren't used to having this kind of role reversal used on them. They will test you on it with a slightly indignant tone. "What? **I'M** scoring points? Ha!"

(What she's saying between her words is that *she* wants the control, and doesn't take kindly to your attempt to keep it.)

How do you handle this? To begin with, you must not act even slightly affected by her attempts to call you on it. If you lose your humor, or start to look uncertain, you'll have flunked her test, and she'll know that you were just posturing.

On the other hand, if you stand your ground, you can handle this without missing a beat. Your best strategy is to pause for a few seconds, while looking her in the eye, and then chuckle to yourself.

Then, when she says, "I'M scoring points!? Right, buster," you can say:

- "Hmm, up until then you were."
- "Uh-oh. Looks like the princess thinks I'm full of it. Maybe you're testing me."

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- "Is this how you charm all the guys?"
- "Hmm. Now why would you say that?"

The best response to her test is a negative hit that lets her understand that 1) She doesn't intimidate you and you aren't backing down, and 2) you will do it politely and with a good sense of humor (no bitterness or resentment).

I, personally, will walk away from women who act indignant when I let them know that I'm not a supplicating wimp. It's obvious at that point that she'll probably be high-maintenance from the start, and you can only expect that she'll have a death grip on the steering wheel of any dating relationship. She's inflexible, and probably a control freak with an over-inflated opinion of herself.

Used judiciously, the Point System will help you weed out the women with poor attitudes, as well as improve your posture in the eyes of the ones with good attitudes. Remember, no woman ever wants what comes easily, and if she expects you to bow to her superiority, you want nothing to do with her.

Tease to Please

You've probably heard the term "Cocky and Funny" or "Tease to Please" before. It's a technique very effective in starting a woman's attraction mechanism for you. There's no need to reinvent the wheel, however, and I expect that many guys will want to learn how to use this technique. I've added to it and made it easier to understand and use, as well as more complete.

I'm also here to tell you that "cocky and funny" is not enough to get you success with women. It's a great flirt technique, but the reality is that it is really part of a much bigger picture of handling women and your dating. That bigger picture is in The Dating Black Book, Secrets of the Alpha Man, and our other programs so be sure to refer to it as often as necessary.

I get emails all the time from guys that have no problem starting a conversation with a woman or even getting her number. But it's almost always after this point that the initial flare of success starts to slide downhill, and without a plan, the dating, the attraction, the possibilities disappear. She never calls you back, and you're just left scratching your head and wondering why you can't understand women. You might even start to attach negative feelings to the process of meeting women, and you start on the Downward Spiral.

So let's cover this method and how you can use it to get more women in your life:

Part I:

This section is going to start you on a path to meeting more women, the beginning to all your action. It's a technique I've broken down and used to great success, called **Tease to Please**.

If you meet more women, you get more experience, you get more confidence, you get laid more, and more options open up to you. If you date only a few women, you tend to cling to each one as if she were your saving grace.

We're going to start you on a program of understanding how to meet women at any time and any place. All you need to do is open your eyes and set aside about 4 minutes (or less) to talk to her, if that. This approach will work **anywhere** you see a woman, and it doesn't require you to memorize a bunch of secret handshakes or hypnotic trance words.

Ready?

Tease to Please works because it short-circuits her usual defense mechanisms to meeting 'strange' men. You see, every woman comes with her factory-installed defense mechanism against meeting new men. When a guy approaches her, for any reason, the woman assumes you're picking up on her. It's what she's gotten used to. All

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women are by now, and they all have a standard routine they use of being a little standoffish to you until you can bust past this barrier.

You have 3 seconds from spotting a woman to when you approach her and say something to engage her interest. If you wait longer, your opportunity window closes, because her interest level will fall the longer she has to wait for your approach. She'll dismiss you as not having the confidence to be a worthy mate, and she'll dismiss you as a possibility.

In this 3 seconds, you do this:

Look her over, and spot something about her appearance that you can comment on. Start with her shoes, and work your way up. **Do not** choose a physical body trait (like big earlobes, bubble-butt, or her giant breasts) to comment on. ***Epecially not her overall attractiveness.***

You find **one** thing that you can key off of and say something about that will give you an inroad. This is your **ANCHOR**. Once you've found it, you comment on it to her and smile at her, making strong eye contact.

Example: She's got bright red shoes on. *"Wow, those are ... interesting shoes. My sister has been looking for a pair like that. Where'd you get them...?"*

Example: She's got a black denim dress on. *"My sister likes dresses like that. Where'd you get it...?"*

(If you don't have a sister, use 'Aunt' or 'Cousin.' You don't have to lie.)

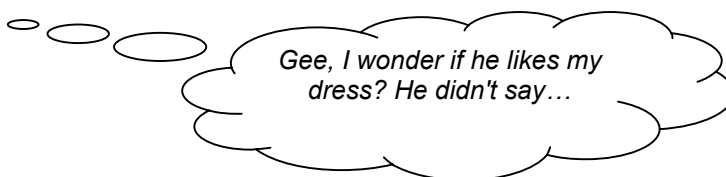
She'll say something like, *"Oh, I got it at Macy's"* or something like that. You then nod your head and look at it for a second, as if you can't make up your mind about whether you like it or not. At no time do you ever throw out the usual nauseating male flattery approaches, like "Oh, that dress goes so *perfectly* with your cheekbones."

There is a time and a place for flattery, and it's **not** in a first meeting like this. Compliments are interpreted as an insincere attempt to obligate her to repay you with a favor, like her phone number. Flattery is the scream for approval of the desperate guy. It's like cotton candy – sweet for a split second, but disappears almost immediately. You want to dangle the **possibility** in front of her first.

So now you want to *almost* convey a look of inconvenience – that you went out of your way to comment on her alligator-skin shoes, or her denim skirt. The less she thinks you approached her out of sexual interest, the lower her guard is. (And the more she'll wonder about you.)

Don't be insulting! Just be **mysterious** and **ambiguous**.

Her next mental question will be:



From here, you will bridge into the Tease portion of the conversation, and we'll cover that in the next section. All there really is left to do is to keep her engaged in the conversation for just a minute or two, show her some confidence, and walk away with her phone number. Don't try to get into a deep and powerful discussion with her. You want to give her the bare minimum to get her interested enough to meet with you again.

Now, the typical question I get is "What if there's nothing out of the ordinary about her?"

Simple: You make something up. There is **always** something you can find when you look, and if it's not readily apparent, you invent it. If she's got clothes on (and even here on in California, they still wear clothes) you can find *something* to pick out. I recommend looking for jewelry, because every woman takes a lot of thought in selecting her jewelry.

The best introduction I've heard is this:

"Hey, I just wanted to let you know that you have a wonderful energy about you. I just had to come over and say hello. What's your name?"

Now what woman wouldn't respond to that?

For especially attractive women, you need to come on a bit differently, and it pays to use a combination of the negative-hit with the tease approach. A negative-hit is where you knock her down a notch to let her know you don't think she's as special as all the other wimpy guys treat her.

I even recommend that when you get used to this technique, you use it exclusively on the hot women. When you're comfortable with it, it makes more impact.

You say just one thing, and it's so easy you'll have a tough time forgetting it:

"Your shoes caught my eye. I like the style, but I think you should try them in black, instead. You'd look better in black instead of gray."

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(Choose the color and article of clothing accordingly.) Then you nod your head, as if you're now sure this is right, and once again meeting her eyes full-on.

Her head will suddenly spin ... *"But... but... all the other guys said I looked like a fashion model with this on... What do you mean?"*

You want her to realize that you're not like all the other guys complimenting her to get into her pants.

You're not trying to put her down or make her feel bad! You're just demonstrating *independent, non-needy, self-interested* opinion. There's a big difference.

By using these approaches, you've just flipped her Trust switch in her head.

You see, she starts out needing to find a reason to be interested and trust **YOU** - or she quickly categorizes you as a friend ("**Friend**" = non-lover, a man she won't sleep with). If you just start talking to her neutrally, she's wondering, "Is he safe?" For all she knows, you're a dweeb who just pulled into town this morning. Now, all of a sudden, she is suddenly told (by your words and actions) that you *might not* be so interested in her. You're **different** - i.e., *interesting* to her. Maybe you're not just another guy out there looking for quick sex.

For the first week or two, if you're feeling a bit nervous about approaching women, work your way into this technique slowly. Just use the intro line I gave you, and take it wherever you need. Hell, I'd even recommend you only ask her the first part ("Where'd you get xxxx, my sister might like that ..."), and then say "thanks" and walk away.

Get used to just chatting up anyone and everyone you meet. Take the pressure off for the first week or two, until you get used to the fact that **women aren't going to reject you like you think they will**. No one throws drinks in people's faces, or slaps them. That's bad Hollywood programming.

You don't need anything fancy or clever. You don't need anything special about her to comment on. You just take *whatever* she is wearing or holding and comment on it *as if it were* different or interesting. Then, by following it up with a quick tease, you get her mind off her initial defense (**Is he safe?**) and on to validating herself to you. This is the primary psychological underpinning of the whole "Tease To Please" (sometimes called cocky and funny) method. And I just gave it to you in a simple, workable format.

What most guys will do is to spend **all** their energy trying to climb over her initial trust hurdle, when they really need to focus on getting her to flip that switch in her head that will make **her** want to prove herself to you.

Just remember to keep things light and humorous, and never to insult.

Part II

Remember, Tease to Please works because it short-circuits her usual defense mechanisms to meeting 'strange' men. You see, every woman comes with her factory-installed defense mechanism against meeting new guys. When a guy approaches her, for any reason, she assumes you're picking up on her. You want a date, and then you want sex, and then she's got all this potential heartbreak to deal with. It's what she's gotten used to. All women eventually put up defenses to it, and they all have a standard routine of being a little stand-offish to you until you can bust past this barrier.

Let's continue with the rest of the Tease to Please Method:

Remember when you were an eight-year-old kid on the playground? There were all these 'strange' creatures playing around the sandbox. They were called Girls, and they seemed so bizarre and foreign to you. They were delicate and interesting in a way that you couldn't quite explain, but you knew that they were *Different*.

How do kids treat those that are Different?

They tease them.

"Mary, Mary, she's so hairy!"

"Where'd you get that backpack? Looks like a hunchback!"

"Jenny's a freckle-face!"

Boys teased girls. Girls teased boys. Everyone made fun of everyone else. It was sandlot politics at its best, and you learned very quickly that you had to develop a callus to the teasing, or you'd get roughed up pretty badly. (A lot of kids never adjusted, and they grew up with their own sandbox issues.)

Ah, what fun those days were.

We learned some very primitive social interactions there, but the principles still held true for many of us. (Hey, whether or not you like it, we're still a lot closer to those playground kids than the 'grown-ups' you think we are. Everyone is still a little kid inside.)

I'll be willing to bet you that you teased more girls because you liked them than you did because they were actually weird. The first social interaction most boys have with girls is when they teased them mercilessly. And then what happened? The girls stuck up for themselves. They teased back. And they didn't realize it at the time, but this set in motion a whole pattern of behavior that led to them being very interested and attracted when they are **challenged** by men.

That's right, guys. Teasing is all about raising the stakes of challenge to her, and letting her know that you don't get all mushy inside when you get near a girl.

No confidence = no attraction from her.

Tease to Please is a simple strategy. By teasing, you emulate a lot of the self-confidence you need to demonstrate with a woman. That's really the secret in a nutshell. Call it what you want, Cocky and funny, confident and humorous, Tease to Please. You are showing her you have the balls to not roll over and pant like a whipped dog every time a woman comes near you.

When we left off, you'd just delivered your introduction. Now you are in a position to continue the conversation as you see fit. You've disarmed her natural defenses and opened up your opportunity to engage her attraction mechanism. You do this through Teasing.

Here's the example we used last time:

Example: She's got bright red shoes on.

YOU: "Wow, those are ... interesting shoes. My sister might like a pair like that. Where'd you get them...?"

HER: "Oh, these? Uhm, I got them at Macy's. They're really old. I was looking to get a new pair."

YOU: "Well, my sister is pretty young, but she'd probably like that style. For an *old lady* ... **(pause, smile)** ... you're a pretty sharp dresser." You give her a *slight* smile that says, "That was a joke."

Remember, "sister" can be changed to aunt, or cousin, or whatever.

You can use my standard response I gave you for now, but you'll do better if you learn how to think on your feet and come up with more personal and customized versions. There are so many more teasing responses you can create.

Here are some other teases you might use on her (delivered with that same sly smile):

"Well, with heels that high, you better watch out for awnings. And low-flying planes."

"How many feet have you crushed with those things? I'm wearing steel-toes, so don't try it on me."

Or, let's say it's about a ring she's wearing:

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"Well, my sister likes those 'groovy' rings, too. Do you have a mood ring? I bet you were the kind of girl to wear one of those. Was it blue all the time? You look like you have cold hands."

*"My sister likes toe rings like that. Do you wear them on your toes, too? Just don't tell me you have a weird piercing, like your butt-cheek. That would just be **too** freaky."*

*"Wow, that ring is **huge**. I bet you have to leave it off when you go swimming, huh? Otherwise you'd sink right to the bottom."*

It goes on and on. In fact, you could sit down and just think up a handful of these for a few different parts of clothing (shoes, purse, jacket) and/or jewelry and be set for almost any encounter.

Remember: Don't be insulting; be **teasing**. Teasing is done with a tongue-in-cheek sense of humor. You kid with her. If you make fun of her in a mean or malicious way, you're out. If you don't let her know you're kidding, you're out.

The point of all this is to:

A) Get her laughing

B) Challenge her (by demonstrating Self-confidence and that you're **different**.)

After you joke with her a little, make a decision if this is a woman you might be interested in. You're testing her right now for a sense of humor and her interest. If she is worthy, you smile and start to walk away. Then, turn right back and **tell her** (don't ask):

"Hey, you know, we might like to continue this conversation sometime. Write down your number for me." (Memorize this phrasing to use exactly.)

An alternate approach:

"Hey, you know, we might like to continue this conversation sometime. Write down your email address for me."

If she says she doesn't have a pen, you **do**, and hand it to her. If she says she doesn't have email, tease her some more: "No email? You didn't just get kicked off 'Survivor' did you? Here, just give me your home phone."

As she starts writing it, you say: "Umm, your **real** number, please. I'm just going to call you as soon as I get home and leave a dozen annoying messages on your answering machine." *Smile*. Take her number and leave.

Don't tell her you'll call her. Leave her wondering.

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That's it. You disarm her defenses by keeping a sense of humor. You show self-confidence and challenge her by teasing a little. Then you ask for what you want, and then you leave. You're a busy guy, with too many women to meet to waste time here.

Because I'll guarantee you one thing: You will get more responsiveness from women with this simple approach than ANY other tactic.

More response = more practice.

More practice = more dates.

More dates = more sex.

Or more relationships, or whatever it is you want from your dating life.

It all starts here.

Get more women in your life. ***That's all that matters.***

This completes your education on the Tease to Please approach. Now, as I said before, for such an invaluable and easy to use technique (given to you totally **FREE**) the least you can do is to start putting it to use.

Let's hear from those out there who are ready to stop doing what doesn't work and start learning to improve their odds. Write to me. Tell me what you did and how it worked.

Is there more to learn? Oh yeah.

- How to use this technique to test her
- What to do if she doesn't play
- Handling rejection (much more rare than you can imagine)
- How to bridge from getting her number to the date
- How to handle curve-balls, like her defensive tactics
- How to take it all the way to the bedroom ... and beyond

I wanted to get you a strategy you could use RIGHT NOW to get out there and improve your dating life. When you're ready, I'll be here to give you support and guidance. I've given you a big jump-start here, and it's up to you to go use it.

Now get busy!

RELAXED CONFIDENCE

Cool. Calm. Relaxed.

One idea that has been beaten to death out there is that confidence is all you need to get more success with women. That if you *act* confident, you'll get women interested in you.

Well, this is partly true, but for most of the guys out there, the truth is a bit more elusive. And a bit more complicated.

Allow me to explain:

When you lack confidence, as we all do in some way or another, you have to fight to keep up a good appearance. Sometimes it's a struggle, but we very often have to summon a great deal of energy just to keep up the 'act' of confidence. It feels artificial and stilted. We don't always feel we're "being ourselves."

Let's be real here. No one on the planet is 100% confident 100% of the time. It just doesn't work that way. Every new experience brings a lot of anxiety, and even old experiences where we don't have much success will, too.

We all do our best when it comes to confidence. Every day, if you just behave "normally," you give off the level of confidence that you feel **AT THAT MOMENT**. Which means that your overall confidence is an average of the highs and lows of the day.

Or, more accurately, your confidence level is determined by the level of confidence you maintain **MOST CONSISTENTLY**.

Following me?

Good.

The peaks of your day are those times you feel most prepared and capable, able to handle a situation. You feel this way primarily because of your **BELIEFS**. You believe it because of a lifetime of evidence acquired that tells you so.

How did you get that evidence? Way back when you had no preconceived notions of who you had to be, or that other people's opinion of you mattered, you tried things. If you were good, you did well, and you kept doing it and got better. You took a chance, got rewarded, and felt the confidence that comes with success. (Even after small failures.)

If you failed, or didn't do well, chances are that the failures didn't bother you as much when you were younger. So, you were also likely to persevere long enough to get good

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so that you built that confidence anyway. If you didn't persevere, you dropped that skill and got no confidence.

This is typically what happens to most men with women. Without knowing the basic rules of engagement (military engagement, not marriage engagement), they stumbled into the arena of women and fell flat on their face. Some persisted, others didn't.

The ones that did would figure some things out, but not always understand why certain things worked. (That's the problem with early successes is that you never get the analytical understanding of WHY things worked.)

The ones that didn't persist fell into a gloomy pit of despair, often taking the first woman they could find, and very often marrying her.

So what does this have to do with the relaxation?

I'm glad I asked.

The confidence you built gave you something that people with *SIMULATED* confidence (sometimes called 'bravado' or 'arrogance') do not have.

Relaxed.

Calm.

Cool.

These are the words that are linked to the most real form of confidence. Anything else is an imitation. Now, I will say that I'd rather you go out there and fake your self-confidence if it means getting you on the right track. But what you need to do to make that "fake" confidence real is find a way to be cool, calm, and relaxed as you do it.

In fact, almost every single guy has to "fake" it to get himself where he wants to be. I find that I'm at my least confident early in the morning, and that after I've had a little time to build up my self-talk and discard the nagging voice of Doubt, I'm well on my way. (A double-Espresso really helps, too.)

How to relax is perhaps beyond the scope of this article, but I will give you some pointers:

- Relaxation starts with your physical presentation. **SLOW DOWN!** Move slower and talk a little slower. That will help you pace yourself into a calm zone.

- Don't overdo the caffeine. I joked about the double-Espresso, but too much caffeine is not good for you, as well as making you a bundle of hyper-kinetic nerves. It's like being around a low-grade crack addict.

- Find a mantra - a chant - that you can use to pull yourself back into your 'zone.' Mine is personal and might not make any sense to you: "Instant self-confidence - **NOW**." And when I say "**NOW**" I smack my hands together and remember all the times I've felt that rush of confidence, when everything was working just right and I was the king of the universe. It's an anchor that works well. Find yours and lock it in. Then step back and relax with that feeling.

- Remember that it's up to you to remain emotionally calm. Women count on us for this, and thank us for it when they go nutty. It's the **MAN's** responsibility to be in control of his emotions. Forget all that feel-good bullsh*t about getting in touch with your feelings. If you're happy the way you are and don't need any deep introspection, don't let today's modern psycho-babble confuse you. Men have evolved to be emotionally controlled, and women are NOT attracted to weepy little wimps. I'm not saying you can't show emotion, but do not be provoked to *have* an emotion by another person that you do not **choose** to have.

I hope you found this helpful. This is a massive breakthrough for men, and I want to make sure this understanding is spread to the world. It's so important that I am working on a new book about male self-confidence, and it's related to the Alpha Male perspective.

If you're not the lead dog, all you're doing is looking at ass. The view is the same back there, so you better move up the dominance scale. Get to the front of the pack.

Back to relaxation -

The reason relaxation is so necessary is that all forms of competence require it and display it when they are real and complete.

When you first learn to ride a bike, you're wired and nervous at having to balance and control it without falling. Now you can do wheelies and ride without holding the handlebars, all with a sense of calm confidence.

Women know this. They are keenly perceptive to other people's emotional states, and if you're nervous, it will show. In the back of her head, she'll interpret this nervousness to mean that you are NOT confident. Nervousness also equals FEAR.

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She doesn't respect FEAR. Because FEAR means that you are not equipped to protect her. She needs a man that makes her feel safe and protected.

She may WANT to pretend your nervousness and fear are something else, and she might want to accept you in spite of it, but her inner thought process (the one she cannot control) will undermine your image to her and she will not be attracted to you.

Calm.

Cool.

Relaxed.

This is what she knows is **real** confidence.

BONUS - Of Cats and Dogs

Most people haven't noticed this, but there is a strong link between the type of pets we choose and the personalities of the owners. Women tend toward cats. Men tend toward dogs. What's the relationship here?

First of all, take a look at the personalities of the animals themselves.

Cats: Aloof, distant, affectionate (on *their* terms), independent, self-interested, playful, disobedient, takes time to develop trust, cautious, easily scared

Dogs: Friendly, goofy, loyal, useful, obedient, fun and playful, protective, attentive, eager to please, trusting, brash

It doesn't take a brain surgeon to spot the pattern here, and how it relates to our behaviors, and what we respond to. We are attracted to these animals because they behave in a way that makes us desire their company. These traits reflect the qualities that their owners respond to.

Have you ever noticed that if you ignore a cat and don't try to make it come to you too hard, it will eventually find your lap and beg for your attention? And if you take the opposite approach, try to force yourself on the cat, it will run off and keep out of reach from you? If you want to win over the cat, you need to act like you don't care if it's around. She will hunt you out when **she's** ready.

Watch a cat when you first try to pet it for a classical analogy of the Dating Dynamic: The cat approaches, you reach to pet it as it sniffs you and avoids your direct touch. Finally, it lets you get in one stroke, and then walks away, out of reach. It looks

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you over as you call to it. The cat returns for another stroke of its fur, and then walks out of reach *again* to re-assess you. It might walk away entirely, only to appear an hour later curled up in your lap and purring. If you move too fast or startle it, Kitty bolts and hides. And it will take you a lot of careful re-work to regain Kitty's trust. The more you ignore Kitty, the more she wants your attention. She needs to **trust** you before you can have her purring in your arms.

Dogs, on the other hand, are all too eager to lavish you with affection and slobber. Ready to greet us when we walk in the door, happy to just be around us. Dogs come on strong and want to jump up on you and play right away. Watch a woman as a dog leaps up to pay her attention and how she reacts, drawing back with a little caution. She's well aware that at the first opportunity, Fido will be humping her leg.

The similarities here are more than striking, I'm sure you'll agree. Guys are like the eager puppies, and women are the cool, cautious cats. A woman will also get tired of *your* puppy antics very early in the game. Just keep this example in mind, and remember that you want to behave like the **cat**, not the dog.

Dating Dynamics Advice to Readers

QUESTION FROM A STUDENT:

"I wanted to share my story with you all and get some feedback.

I have been dating this girl since the end of May, everything was great we have fun we laugh and we have a lot of intimate times together, not always sex but very enjoyable. About two weeks ago her ex came into town and she went to go hang out with him two nights in a row, she said she had some issues to clear up with him. Well the weekend passed he left but our level of intimacy has gone from 10 to a 1.

We spoke about what happened and she said that she was no longer in love with him and she now sees that they could not be together. They are just friends, she said that nothing happened. Ever since then we haven't even kissed for more than 30 seconds.

This past weekend I did something that I never do I asked her to come back to my place to be intimate, she said maybe and the night ended up me taking her home and that's it. I have tried to get close to her without any luck. I don't want to seem like an a-hole guy and say something stupid. So can you please help me? I need some advice."

CARLOS ANSWERS:

"Whew! That was close, dude! I'm glad you sought out help before you wallowed too long in this unhealthy pool of delusion.

Okay, here's the Bottom Line: It sounds to me like she got together with him again (slept with him, had sex, the Horizontal Bop) and now she's regretting it. Hence, her comment about them not being able to "be together." She's saying that the loving was good, but the drama was too much, even for her. (Yeah, I know she said, "nothing happened", but if you believe that, I've got some quality swamp land to sell you.)

Time for a little tough-love. (But you came here because you are strong, smart, and willing to change, right?)

So here it is:

You are her rebound. For you to make it through this, you will have to be ten times as challenging to her so that you will overcome her attachment to the previous guy.

However, the reality is that you can hold NO hopes of actually raising the intimacy back up to the "10" it once was. Why? Because her "10" interest in you was only created by her romantic female desire for a new Prince Charming to come fill in the void left by the old guy.

The Total Bottom line: If she's gone from a 10 to a 1, she's telling you that you need to be moving on. She's (unwittingly) stringing you along because you're her convenient new puppy to help her get over the last big dog.

Confucius say: Two kinds of love for woman: Doberman she has sex with and stays with, and sad little Beagle she walks around the block -- until the Doberman shows up.

Here's the unhappy pattern that will be set in motion. See if it sounds familiar: Her unavailability (i.e., **CHALLENGE**) will stimulate your nervous system to chase her. She will then sense your clinging and desperation, and she'll pull even further away, leaving you to panic and chase her even faster, as she runs even faster from you ...

And the Downward Spiral has begun. And we know where it always ends, don't we?

This is harsh, but it's a wet slap of reality that you'll thank me for later:

Drop her, **NOW**. If not sooner. It's the only way you'll stand a chance. The only sure-fire cure for this kind of rebound dementia is to get out there and **DATE OTHER WOMEN**.

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Don't be the Sad Little Beagle (AKA: Masturbates Alone) who sits around with her as she weeps through another viewing of 'Fried Green Tomatoes' or 'Thelma and Louise.' If you're not her intimate sex-buddy, you're just a *friend*. And in the process you're killing your self-confidence and posture.

Bang.

Dead.

Not to mention all the time you're wasting on her when you could be out finding the women you belong with.

If you want to turn the tables (and you'll have to in order to get this woman's head turned back to you) then you'll have to give her some strong Alpha Man action. Show her your inner Doberman.

Ask yourself what you would do if you had lost interest in this gal. You would probably first drastically reduce your availability to her. If she calls, you are just heading out somewhere and you'll call her back.

If you are making a date with her (or already have), make it – *then break it*. With no explanation.

And, finally, you need to show her a bit of unpredictability. Keep her guessing, about what you're doing and with whom you are doing it. The less she knows, the more mysterious you are in her eyes, and this will engage her attraction.

Most guys would hesitate to use such tactics because they feel that it is mistreating her. Not so! You are only demonstrating to her that she is not your focus (and you are not her tool), and this is absolutely necessary for you to exert your independence and earn her respect.

Here's your love meditation for the week:

When a woman gets out of the pool, she's looking for the closest towel. But ask yourself, what happens when she's dry?"

QUESTION:

I am having a tough time distinguishing between when a girl is treating me with a lack of respect and when she's just giving me some good-natured teasing of her own.

Can you clear up the difference between the two? What is it about good-natured teasing that would mean it has crossed the line into a lack of respect?

CARLOS ANSWERS:

As you know, as you tease and act a little cocky with women, you will inevitably drive up their attraction for you. But you also have to recognize when they are still playing the game with you, or if they're starting to react out of insecurity and they're just lashing back.

A lack of respect can be distinguished simply by watching her attitude. Listen carefully to her tone of voice and pay attention to her stance. If she's acting sassy and bitchy, and her body language is closed (arms crossed, turned away), she's probably feeling a loss of control. But if she's relaxed and smiling, she's merely testing you to see how you'll react to her when she pushes back.

Remember, beautiful women will test you like this because they have to know if you are a real Alpha Man, or just a wimp. The fastest way to do this is to get in your face and see how you handle it when they feed some crap back to you.

So, how should you handle it?

You have to test her right back.

The next time a woman says something to you that you can't figure out, assume that she's just going along with you and **keep on teasing her**. You want to keep driving up the sexual tension between you, and you don't want to back off for any reason. (Remember to always keep it funny and playful, never insulting.)

If she's playing with you, you'll start to see her get more and more frustrated – in a good way – and she'll play back (usually punctuated with play slaps, and saying “You're so mean!”).

Most guys don't know how to handle it when a woman gets bratty on them. They back down, afraid to anger a woman. And if you do, you just flunked her test.

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Now, if she's being disrespectful, she won't escalate with fun. Instead, she'll get aggressive and nasty. And you must *never* tolerate this kind of treatment.

You have to prove yourself by staying in control and calling her on her behavior – like this:

YOU: "Tina, does that usually work for you?"

TINA: "What?"

YOU: "That nasty-attitude thing. Does that usually make guys all romantic and mushy for you?"

Say this without any anger in a firm and confident tone. And then watch her reaction very closely.

When a woman responds with disrespect, it's in response to the loss of control she's feeling. Some women (especially uptight ones) **hate** to lose their sexual control over men. And how do most people act when they don't feel that they're in control? They act up and behave irrationally as a way of dealing with their frustration.

Your best reaction is to call a woman on her behavior with a little verbal "spank" and continue as you were. Don't make the mistake of showing that you're flustered or angered in any way, or you'll have demonstrated a loss of self-control and flunked her test.

The key to reading her reactions and state of mind is to refine your sense of *instinct*. (Something most guys have neglected terribly when it comes to women.) In order to develop your cool attitude and razor-sharp instincts to see through a beautiful woman's behavior, it only requires you to **stop** focusing so much on your own thoughts, and observe what is going on right in front of your eyes. Pay attention to the subtleties of her behavior.

Stay cool, calm, and detached. Emotions do not serve you here, and insecure behavior will absolutely cost you the seduction.

In the end, if you just cannot figure out what her attitude is, your last tactic is to simply **ask her**.

YOU: "Tina, I'm not sure how I should take what you just said. I **know** you weren't being disrespectful to me – were you?"

Sometimes you have to say things that you may not feel comfortable saying to women, but they absolutely **must** be said.

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If you tune into the moment, you'll find that all the evidence you need is right there in front of you. You just have to be attentive and focused, yet never be afraid to confront her bratty behavior when necessary.

QUESTION:

"Carlos,

I have read through The Dating Black Book a couple times and the information has been very helpful so far, and I wanted to see if I could get your advice on how to handle a situation.

I'm taking some college classes and I met this girl in a math class who had a lot in common with me and after teasing her and testing her interest I got her number and we met to have coffee and study together. I invited her to a movie night I was hosting later that week and she said she'd love to come and to call her. Everything went well, good conversation and she demonstrated buying signs but I could tell something was holding her back. Because of the nature of the class I don't get to talk much to her in class which I feel has worked to my advantage of remaining a mystery.

Anyways, we had a test and I sat next to her but we weren't able to talk. She kept erasing her work over and over so when I finished the test before her I stood up and left leaving a note behind, "Still have an eraser left after that? Movie Wednesday". I turned to look at her as I walked out the door and she smiled and waved.

When I called to confirm if she was coming she said she couldn't make it because she had to do a project for another class, which another friend of mine in that class confirmed was legitimate.

A few weeks later I bumped into her at her work (in the mall) and we spoke for a while, she mentioned she might be going to Arizona in a few weeks and I asked if she had family there. This is when she finally tells me, "I kind of have a boyfriend there, it's not really sorted out yet and it wouldn't be fair to you", there was definite uncertainty in her voice. I told her that it isn't fair for her and that if she enjoys spending time with me it shouldn't stop her.

I've had two classes with her since then, the first I didn't sit by her and she still went out of her way to talk to me a little. The second class we had a test, so again, limited conversation. I called her the next day to see how the test went for her and asked her to have a drink with me a few days later to which she agreed.

I have been dating other women but still definitely have my eye on this one and want to know if there is anything I can do to help her overcome what is holding her back. I sense that she wants to pursue further our relationship but needs a push. I don't

want her to become another friend, which is something I worry about. I greatly appreciate any advice you may offer.

CARLOS ANSWERS:

First of all, it sounds like you understand how NOT to approach her, which is to smother her with sentiment and meaningless compliments. Keep that up. Don't "push." Lead her.

It does sound like she might have needed more teasing to build up to the event you wanted to offer her – the "Movie Wednesday." Chances are she got your note and wasn't sure if that was a "date" you were asking her on. But still, I love the comment about her eraser. Good tease. And you're right, the less she knows about you in the early stages, the better.

For the next part, we need to do some serious female code deciphering. When she told you: "I kind of have a boyfriend there, it's not really sorted out yet and it wouldn't be fair to you" we need to look at what she's saying. We need to look beyond the words to see the TRUTH, as we remember from The Dating Black Book.

"I kind of have a boyfriend there."

Kind of? No two ways about it, dear. If you say you do, you either do, or you're using him as an excuse. "Kind of" just says that you're keeping your options open either way. This could mean that she doesn't want you to stop pursuing her entirely, but she's got some resistance to overcome.

"It's not really sorted out yet"

Sort out what? She's got the perfect situation. She's away at another school, and she's got this other guy waiting on her in another state. She's really only waiting to find a greener pasture so that she can move on. She'll "sort it out" when she finds the situation that suits her romantic needs. (A guy who she's attracted to and interested in and who challenges her. A guy who shows her the Three S's in a big way.)

"It wouldn't be fair to you."

Oh, please, honey. If I had a dime for every woman that was REALLY looking out for my emotions, I'd be broke. She's only trying to ease the letdown and make you feel okay about her apparent rejection.

Then there's the overall message. What's the reality hiding behind her message, in spite of all this interpretation? She was giving you an excuse about why she didn't want to see you.

Why?

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Because of one of two possibilities: She wants the guy in Arizona because he is really challenging her and lighting her fire (remember, women get hooked on that 'He's the ONE' idea easier than men do), OR she's not feeling as powerful a pull towards you yet. Maybe even a combination of the two.

It's tough for a woman away at school. It's like a candy jar, all the guys she could possibly want to date, and she has to try and be faithful when she knows she just wants to have fun. (Cyndi Lauper, anyone?)

I think you've got a real chance if you play your cards right. How do you play them? Start by lighting them on **fire**.

Get her to understand that you're really something different. You need to hit her with a major "Girl, you're **crazy** not to be with me" attitude. When she told you she had another boyfriend, you tell her: "You know, that's nice, but it doesn't sound like you're really into him. I think you need a real man in your life. C'mon, let's get some coffee and I'll tell you how to 'sort this out' with me."

You can still say this, in fact. Go up to her and say, "You know, I've been thinking ..." and deliver that message. Talk to her only in person, not on the phone.

You see, what you said to her about "it isn't fair for you" was getting there, but it wasn't tough enough with the cocky attitude. You never reason with a woman, because they only understand the language of EMOTION. Turn up the volume and attitude knob about four more notches. Get her to feel the bass, right in her stomach.

You want her wondering what is so hot about you. Get her intensely interested. Tease her relentlessly, and don't let her throw you any lines without challenging them back to her. If she says, "I'm not ready," you say, "You're not ready for a guy like me, yeah, but I can help you get back on track with a lesser mortal. Let's talk about it. C'mon with me."

You want to almost overwhelm her with your self-confidence. And, while you're doing this, never let her think you're chasing her. You're just saying, "I know you want me, and if I can wake you up to the real world, you might get to have me." Say this with your attitude and behavior.

You still need to initiate the contact with her, but you don't do it in a begging or supplicating way. You don't want or need her approval. You want to seek yours. That's where the teasing comes in.

And ignore this other guy. He isn't there with her like you are. You've got the advantage. Use it.

Get back in the ring and let her know you're ready for another round.

State Of Mind And Dating

There's only one of two states you can be in with a woman: dating a woman or not dating. And there're only two experiences you can have while in those two states: security and insecurity.

An insecure guy who's dating a woman will be very likely to fall under a 'spell' with her. She'll seem to be the light in his life. He'll find himself doing very un-manly things, like calling her all the time, leaving her notes, thinking about her non-stop. It's a crappy situation, because you feel helpless and powerless to your urges.

RESULT: She'll usually become more and more distant, and the relationship dissolves when she either finds someone else, or suggests you both "start seeing other people." (And this happens because you couldn't present enough of a challenge to her. You gave up your goods too early for her, and as a result, the woman has a low emotional investment.)

An insecure guy who's not dating is likely to fall prey to the same behaviors with every woman he meets, and the dating never seems to get off the ground. You might get a phone number or even a first "date" (where she is really just along for the ride and is just waiting to say, "Let's just be friends.") But things rarely take off. They seem interested, but they're not.

RESULT: You get more and more frustrated with women; feeling like you can't figure them out. You start spiraling downward. It gets harder to find women, and the ones you do meet and date all seem to reinforce this belief system you develop about how difficult it is to meet and attract women.

A secure guy who's dating a woman is either secure because he knows he has a great attitude and the techniques and style to get a woman if this one doesn't work out (this is rare), or he's just complacent because he thinks the relationship he's in gives him some stability and security (this is an illusion.)

These last kind of guys are the ones that are in for the biggest shock when their relationship dissolves and he's thrown back into the single's market again. He realizes that 1) his game was never that solid, and he probably *lucked* into the previous relationship, and 2) he's got a hell of a time ahead of him to get his act together to attract women again.

RESULT: He loses that security almost immediately when he realizes that the behavior that he settled into with a woman in a long-term dating relationship is NOT what will get him a new girlfriend. The dynamic is all wrong. In fact, if he'd kept up the passion and behavior that got him into his relationship, he'd be able to keep it going with her for as long as he wanted.

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A secure guy who's dating more than one woman knows that he has the right attitude and ability to handle the singles "scene." He develops his skills and attitude to face it head on. And he knows that it takes a completely different mindset than the guys who are relaxing into a wimpy groove with the woman they're with.

The secure single guy is dating many women because he knows that he has the game necessary to ignore the little rejections and keep finding more women, more opportunity. He knows that he needs more information to keep his growth going so that he becomes a master dater, not a masturbator. He seizes any opportunity to learn more about this dating game.

RESULT: He stays on the Upward Spiral, knowing that his attitude will make his dating life, and his attitude is 100% in HIS control. He rebounds quicker. He gets more dates, more experience, and more success.

Which one of these situations do you want to be in?

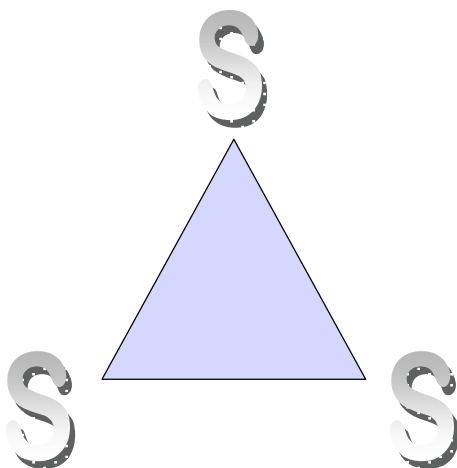
You can't afford to be too timid or nice to women. Ever notice how most of the guys who seem like dicks are always able to score well with women? You have to lose the insecure, nice guy edge and take on an attitude of total ownership of your game.

Which one of those states do you want to be in?

If you're in any one of these states, you need to keep moving up the spiral. Get out there and use the Tease to Please to get her number. Then get some experience with the dynamics at work. Instead of getting frustrated, get EDUCATED. You're ready for the Dating Dynamics programs, and finally understanding how men and women interact in dating.

If you have found yourself nodding your head at any of what I've just told you, the rest of our e-book and audio programs will be a revelation for you.

There's an **incredible** wealth of information in these programs, and you owe it to yourself to make it a part of your understanding of women and relationships. You'll learn so much, like how The Three S's are your key to understanding your male power and building female attraction:



You'll learn hundreds and hundreds of phrasings, strategies, and principles that will **change your life**.

Maybe you'd like to learn how to handle conversations like this – the **right** way:

Yolanda: "I'm thinking about taking a course in astrology next year."

Frank: "Do you think you're going to tell fortunes or something? I don't think astrology would be a good course addition. It's not practical, and it wouldn't help for your degree. Aren't you going into accounting?"

Yolanda: (shrugging) "I'm not sure yet. I was thinking about going into marketing."

Frank: (sighs) "Marketing? That doesn't sound good right now, especially in this economy. You should stick with your accounting. You're good with numbers."

Yolanda: (crosses her arms) "How do you know what I want? Aren't you listening to me?"

Frank: (raising his voice) "Of course I'm listening! You just told me you want to change your course over to astrology. And you're thinking you're going to change your major."

Yolanda: (rolling her eyes) "That's not what I was saying at all!"

Poor Frank. No sex for him tonight.

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Carlos Xuma is a well-known dating advisor, as well as a motivational and life counselor. He's the author of **The Dating Black Book**, **The Seduction Method**, **Secrets of the Alpha Man**, and too many other articles to mention.

Carlos has also been a guest advisor and author on numerous sites and respected dating publications, such as:

- Maxim Radio
- Bikini Hangout
- A-Lovelinks-Plus
- Seduction Insider
- Don Juan Center
- Dating Newsletter
- Single Again
- Cliff's List
- Dating Class
- The Dating Insider Book
- Man Mindset
- Summum Magazine
- Savvy Insider - the art of single living

You know, everyone needs a little help once and a while. We have the knowledge to give you the success you've always wanted with women.

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And our **Seduction Method** set:



There's also the **Secrets of the Alpha Man** e-book and 6 CD program:



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LISTEN TO WHAT THESE GUYS HAVE TO SAY ABOUT OUR PROGRAMS:

Review of The Dating Black Book - by TokyoPUA - Fast Seduction 101 (Edited for length)

I've often said that the reason we need advice on women at all is that our fathers didn't or couldn't take the time to teach us what we needed to know (and our mothers taught us the wrong things). What I felt like while reading this book was that a combination of a martial arts sensei, a wise man, a great sales man, a seductionist, and finally dear old dad were all rolled into one giving me the kind of great advice I needed years and years ago.

If you are the type of person who thinks "better late than never" then give this book a good reading. Like the author says in one of his cool, yellow highlighted quotes "You don't know enough to be pessimistic". And if you are looking to better your success with women, you don't know enough not to learn even more by buying this incredible book.

A good PUA (pick-up artist) I once met said "you have to run it like a business", meaning that you have to be serious and systematic towards your approach to success with women. I would say that like no other book I have read on the subject of women, The Dating Black Book brings together examples from actual business (sales in particular) to show you how to really apply strategy and tactics based on sound knowledge to your pursuit of women...

In The Dating Black Book, you find out how to apply this concept to dating and success with women, and how to keep on track with the goals that you set, by following various stages he sets forth for you...

I also found myself during the course of reading the book facing personal and business issues that needed strength and resolve, and every time I would come back to reading this book, I found that it would give me encouragement just due to all the positive, logical, and upbeat advice it was giving.

For example, a key element to this book is pragmatism, the idea of living in the real world and seeing things (women in particular) for what they really are, and dealing with things accordingly. It is sprinkled with wise advice like this that will help you improve your life in general, not just in the area of seduction and dating...

Here is some other miscellaneous cool stuff that you will also find in the over 200 pages of this book:

- "Top Ten Dating Mistakes"
- Availability ^ when and when not to be available, how to schedule dates

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- Why you don't want to have too many women friends (I'd never thought of or heard this before, but it makes sense how he explains it)
- Great explanation on the power and use of infrequent and unexpected reinforcement
- How to deal with competition from other guys
- The Control Principle
- What women want (a list worth memorizing)
- Types of women (good and bad) and what to look for and what to screen against

In summary, this was a great book that will help you with dating women. To quote one of my favorite highlighted passages from the book, "it is better to regret the things you did than the things that you didn't".

If you aren't getting all the success you want with women, then not buying this book now could be one of those decisions that you will regret later.

"I have a book shelf with at least 30-40 self-development books. As far as men are concerned, Secrets of the Alpha Man is BY FAR the most helpful book I've ever read specifically for men...

Out of the thousands of books I've scanned through, Carlos seems to be one of the select few to write a book that teaches "mentality" instead of "mechanics". This style of teaching has much more pervasive affects on a person's psyche and that's exactly what we need.

Carlos you are the only author I've read so far who has 'the point' that most other authors miss, when it comes to men.

I believe this is a MUST READ book for every man. If you're already an Alpha Man, there's still something to be learned from this book.

Knowing what I know this book has to offer, I would have gladly paid triple what it cost, because it's worth every penny of it and then some! Job VERY, VERY well done Carlos!"

- Eric

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"Carlos,

Hey bro, thanks for the Seduction Method guide. Your book makes the information easily available for me to use at my finger tips ... Great job of putting the information together in one powerful, packed, easy-to-download and print book...

The Seduction Method is more than a book, it is a reference guide that gives specific details on how to keep track of what you are doing, setting goals and using this guide for maximum results.

Thanks again for all the time and attention you spent in providing the men of this world a simple, easy to use reference ..."

- S in San Rafael, CA

"The excellent and eminently practical advice in this book shows how you can change your own behavior so that you can be in control during your interactions with women, you can say and do things that trigger women's attraction for you, and you can go out and experience all the success in this area that you want and deserve.

"I myself am just getting started on this journey, but already I have the confidence to approach and meet women anywhere. I have no fear of talking to any woman no matter how hot she is or how much younger than I am.

"I am no longer concerned with what any particular woman thinks of me, and most important of all, I am getting results. I had long ago given up on the idea of ever having a beautiful intelligent sexy fun woman in my life, but now For the first time ever I am excited about what the future holds in store for me." - D.M

"You've done a great service... for many people out there, woman are an enigma, goddesses of beauty and stature un-attainable. Your e-book has greatly improved my ability to approach women, and the audio sessions put the final touches on technique. I love the audio sessions, and look forward to them every month. They've been of incredible help every step of the way. Thank you." - F.S.

The information we'll teach you is what you wish you'd known back in high school, the secrets you wish your dad had told you - *if he'd known them*. A collection of tips, techniques, strategies, conversation starters, skills, and insider information from decades of observing male and female behavior. I've researched collected writings from

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dating and relationships (only the best stuff), sales, psychology, practical seduction techniques, business and life coaching success, as well as plain old common sense.

These are complete courses in how to handle the world of dating from the inside out. It's for all skill levels, beginner to advanced.

Our books are also not short, frail pamphlets, or a padded document with two-inch borders, double-spaced and a large font to trick you into feeling like you've got more than you actually have. Each e-book set is several hundred pages of condensed information, complete with *diagrams, charts, and forms*. The audio is over 100 minutes each month.

I slaved for **years** to collect all this together, reading books, distilling newsletters, trying (lots of failures and successes) everything in the field, to bring you this in a professional quality format. This document **rocks** and I stand by it with my name and reputation.

(And a full **100% money-back guarantee.**)

These books are written for the intelligent man, who has heard women say:

"You're so nice! I'd just like for us to be friends!"

... one too many times.



- He's read all the advice columns of the clueless Pundits who tell you that you have to behave like Hugh Grant to get women, and knows they're full of it
- He knows that all success requires work (but surprisingly less than you imagine when you **Think**)
- He's not into the "pick-up" scene at bars
- He's pissed-off enough to take some real-life material and make his romantic life better
- He knows the Truth when he sees it, and isn't afraid of facing his past failures now that he's primed for success
- He likes and respects women, but feels that he's falling prey to becoming the *Nice Guy* they never end up dating
- He doesn't want to trick or hypnotize her, he just wants **real results**

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From the understanding I'll give you comes the ability to make better choices. From these choices, you will get **better results**, and you will be more successful -- not just with women, but with **life**. You'll be on the path to being a **winner** in everything you do!

The beauty of learning is that you can take a book that condenses a lifetime of information and be able to read it and learn the experience in just a few days.

Take the necessary step to go from poor or average dating skills to **the next level** of understanding. **For less than the cost of another messed up date** where you go home and tear up another number, swearing that you're through with women, you can have a book that will guide you through the minefield of dating and relationships with **confidence, dignity, and posture**.

Think about it: If you could learn just a handful (and I offer an unconditional, 100% money-back guarantee that you'll learn countless more in our program) of insights that allowed you to experience more confidence and more success ...

...If you could learn these techniques and concepts, what would that kind of understanding be worth to you?

I hope you'll join me on the next step in learning how to take control of your dating life, and start getting the success you deserve.

Go to the site. Review the table of contents for the book. **Read** the advice in the newsletters. Then download our e-books and audio to start achieving **real** results in your dating life.



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Don't be the man sitting in front of the fireplace who says, "First you give me heat, and then I'll give you wood." It doesn't work that way. Pay the price of success, and it will be yours.